

Master degree programme EXHIBITION DESIGN

EXHIBITION > DESIGN > PRESENTATION > FAIR > MUSEUM > SCENOGRAPHY

The master degree programme in Exhibition Design offers an education which is unique by international comparison. It responds to emerging professional fields in the sophisticated presentation of objects and products, ranging from exhibitions within but also outside a museum context to trade fairs and company presentations.

The main emphasis is placed on imparting creative and technological skills. Students learn how to plan and implement history, cultural history and science exhibitions and how to design art exhibitions. They are trained to be experts in conveying content by means of visual communication, presentation of objects in various surroundings and scenographic approaches. They also develop concepts for exhibitions in museum and non-museum settings, plan immersive theme worlds and design road shows or trade fair presentations. Projects carried out in cooperation with international and local institutions form an integral part of the programme.

CAREER PROSPECTS

Our graduates follow careers in the broad international exhibition and museum sector. They work as freelancers or employees in creative studios, agencies, museums or similar institutions, cultural centres, exhibition centres or for related businesses such as event organisers or design studios. You'll find our graduates employed wherever conceptual and creative expertise, together with the skills for practical implementation, are required.

FACTS

- Master of Arts in Arts and Design (MA)
- Work-friendly
- 4 semesters / 120 ECTS
- 18 places per year
- Language of instruction: German
- Head of Degree Programme:
Univ.-Doz. Dr. phil. Karl Stocker
FH JOANNEUM Graz
www.fh-joanneum.at/aud



“JAKOHIMINI. 17 views of urban life”. This was the title of an exhibition in which students of the Exhibition Design degree programme presented the results of their two-month research project on the Jakomini district in Graz.

“What I find especially exciting about the degree programme is that it offers plenty of projects, which enable you to gather valuable practical experience, for example, by planning and implementing exhibitions for external partners.“

Maribel Dorfer, BSc, Student

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	2nd semester	3th semester	4th semester
Introduction to Scenography	Artistic Environments	Exhibition and Museum Philosophy	Excursion
Cultural and Social Frameworks	Lecture Series – Presentation Strategies	Supervision and Coaching	
Exhibition Theory	Conservatorial Standards	Budgeting and Cost Management	Master's Thesis Seminar
Designing Spaces	3D Visualisation	Professional English	Master's Thesis
Drawing and Editing Plans	Exhibition Management	Trade Fair Design	
		Catalogues and other Media Forms	
Materials Science	Digital Media	Light Design	
Graphic Design Basics	User Interaction and Evaluation of Exhibitions	Collection Management and Organisation	
Model Making	Legal Basics for Designers	Event Management	
Project 1 - Planning of a Large-scale Exhibition	Project 2 - Presentations in Public Space	Project 3 - Realisation of an Exhibition	