



PRODUCT DESIGN > TRANSPORTATION DESIGN > INTERFACE > MOBILITY

Graduates of the FH JOANNEUM bachelor degree programme in Industrial Design are automatically qualified to continue their studies on the master programme. Of course we also welcome graduates from other design schools. The master degree programme provides our students with broad expertise in the fields of advanced design, interface and usability. A special focus is placed on giving them sufficient time to write a professional master's thesis. Students select the topic for their thesis during a seminar before starting their internship in the third semester, a method which creates and assures perfect synergy between the master's thesis and the internship.

CAREER PROSPECTS

Industrial designers design products and systems that can be manufactured on an industrial scale - from ski boots to ticket vending machines, from drills to laptop computers, from cars to helicopters. They work at the interface between business, technology, ecology, art and culture. Our graduates primarily go on to careers in product and transportation design. They work in design studios, for example at Designworks, IDEO, or Kiska; in corporate design or development departments, among others at Apple, Audi, BMW, KTM or Philips; or set up their own design studios.

“The field of product design is growing daily, becoming ever more complex and comprehensive. FH JOANNEUM Graz offers a very good overview of and insight into this field, in an environment which both challenges and motivates students.”

Thomas Vanicek, BA, Student



FACTS

- Master of Arts in Arts and Design (MA)
- Full-time
- 4 semesters / 120 ECTS
- 16 places per year
- Language of instruction: German, selected courses in English
- Head of Degree Programme and Institute:
FH-Prof. Dipl.-Designer Michael Lanz
- FH JOANNEUM Graz
www.fh-joanneum.at/idm



CURRICULUM: 120 ECTS (30 ECTS per semester)

MASTER DEGREE PROGRAMME INDUSTRIAL DESIGN			
1st semester	2nd semester	3th semester	4th semester
Project M1 "Advanced Design 1" 15 ECTS	Project M2 "Advanced Design 2" 15 ECTS	Internship (Seminar / Supervision) 30 ECTS	Master's Thesis (Seminar / Supervision) 30 ECTS
Transportation Design Advanced 2 ECTS	Interface Design + Usability 2 4 ECTS		
Colour + Material 2 ECTS			
Interface Design + Usability 1 3 ECTS	Virtual Modeling 2 4 ECTS		
Virtual Modeling 1 3 ECTS			
Transportation Engineering 2 ECTS	Marketing 2 ECTS		
Business Management 2 ECTS	Design Management 2 ECTS		
Professional Meetings 1 ECTS	Project Work + Presentation 1 ECTS		

Projects	Design Competence	Visual Communication Competence	Technical Competence
Fundamentals and Methodology	Interdisciplinary Qualification	Internships	