

# Master's Degree Programme GLOBAL LEADERSHIP AND HR MANAGEMENT

Study track of the Master's degree programme  
in Global Strategic Management

Human capital has long been identified as one of the most essential form of capital a company possesses. Organizations strive to find ways for managing human resources and leading employees in a way that fosters their full potential. We will provide you with an advanced understanding of business essentials as well as strategic tools for advanced HR Management.

## Core topics in this study programme:

### Advanced HR Management

You will gain a solid understanding of state-of-the-art topics of strategic human resource management. You will learn how HR strategies can be aligned with corporate strategies, as well as important skills in HR controlling and reporting. Furthermore, you will gain profound knowledge of digitalization in HR management, employee development and talent management.

### Leadership and Change Management

You will learn about essential concepts of global and intercultural leadership, the foundations of leadership theories, leadership practice, organizational theories, learning organizations, and change management. Additionally, you will gain insight into the key concepts of a professional approach to negotiation and conflict situation on a multicultural level.

### Strategic Management and Finance

You will be introduced to the fundamentals of strategic management, business development, and business plan design. In addition, we provide you with courses on state-of-the-art topics in various disciplines, such as finance, controlling, supply chain management, ethics, etc.

### Global Markets and Economy

You will gain an insight into important characteristics of global markets as well as the opportunities, threats, and challenges for multinationals doing business abroad. We provide you with the necessary knowledge about international trade theory, economic development and history as well as legal frameworks.

### Scientific Methods, Market Research and Projects

In the area of social and economic sciences you will learn about qualitative and quantitative research methods at an advanced level. In the "Business Lab" you will apply your theoretical knowledge within projects that are related to "Global Leadership and HR Management".



## FACTS



Master of Arts in Business (MA)



Work-friendly



4 semesters / 120 ECTS



FH JOANNEUM Graz



Language of instruction: English

30 student placements each year

- Head of degree programme:  
**MMMag. Dr. Dr. Wolfgang Granigg**
- Tuition fee: no fees for students from the European Union, the European Economic Area (EEA) and Switzerland
- Further information regarding deadlines, requirements, applications and the application-procedure are available online.
- [www.fh-joanneum.at/glm](http://www.fh-joanneum.at/glm)

## Did you know, ...

... that you will enjoy an international environment at our institute? You will learn about international business environments and will study together with students and professors from all parts of the world.



## Organisation

In the 1<sup>st</sup> semester we focus on advanced fundamentals. In the 2<sup>nd</sup> semester we will move on to the applications of theoretical knowledge in various settings, with a focus on the chosen specialisation. In the 3<sup>rd</sup> semester you will study at one of our numerous partner universities and carry out an applied project abroad. We start the 4<sup>th</sup> semester with blocked courses followed by reduced classroom-teaching to allow you to focus on your master's thesis and master's exam preparation.

## Career Prospects

In this master's programme you will be prepared for career opportunities in a wide range of professional environments and positions, from profit to non-profit organisations, from production and service-oriented companies to consumer goods and industrial goods industries. As a graduate of "Global Strategic Management" with the specialisation in "Global Leadership and HR Management" you will be qualified to pursue many different positions within those industries, especially in HR management and employee development.

CURRICULUM: 120 ECTS (30 ECTS per semester)

1 <sup>st</sup> semester	LV-Typ	SWS	ECTS
Strategy, Business Development and Innovation	ILV	3	5
Human Resources and Business Organisation	ILV	2	2,5
Business Ethics and Compliance	ILV	2	2,5
Contemporary World History	ILV	2	2,5
Global Markets and Internationalisation	ILV	2	2,5
International Economics and Trade	ILV	2	2,5
International and Transnational Law	ILV	2	2,5
International Accounting and Controlling	ILV	3	5
Business Informatics and Technologies	ILV	3	5
		<b>21</b>	<b>30</b>

3 <sup>rd</sup> semester	LV-Typ	SWS	ECTS
Accompanying Seminar	SE	2	5
Global Campus - Electives 1: Global Strategic Management	ILV	-	10
<b>Global Leadership and HR Management</b>			
Global Campus - Electives 2: Global Leadership and HR Management	ILV	-	10
Project Management and Project Work	PT	1	5
		<b>3</b>	<b>30</b>

*"Students are provided with the state-of-the-art tools and knowledge required to pursue a career in the field of 'Global Leadership and HR Management'. The programme's main strengths are its interdisciplinary curriculum with state-of-the-art contents as well as the semester abroad at one of our partner universities. A hands-on class experience and company projects add to the programme's key competences."*

MMMag. Dr. Wolfgang Granigg  
Head of the degree programme "Global Strategic Management"

2 <sup>nd</sup> semester	LV-Typ	SWS	ECTS
Global Production and Supply Chain Management	ILV	2	2,5
International Marketing, Pricing and Sales	ILV	2	2,5
Global Financial Environment	ILV	2	2,5
International Corporate Finance	ILV	2	2,5
Research Methods and Statistics	ILV	3	5
<b>Global Leadership and HR Management</b>			
Advanced HR Management	ILV	3	5
Global Leadership and Change Management	ILV	2	2,5
Conflict Resolution and Negotiations	ILV	2	2,5
Business Lab and Company Dialogue	PT	2	5
		<b>20</b>	<b>30</b>

4 <sup>th</sup> semester	LV-Typ	SWS	ECTS
Advanced Topics in Global Strategic Management	SE	2	2,5
Interdisciplinary Strategic Cases	SE	2	2,5
Career Development and Assessment Training	UE	2	2,5
Master's Thesis Seminar	SE	1,5	2,5
Master's Thesis and Master's Exam	MA	0,5	20
		<b>8</b>	<b>30</b>