## **System Test Engineering**

## 4. Semester

# Subject to Approval by the Relevant Bodies

Course	Туре	THW	ECTS
Innovation Management	SE	2	2
Presentations and Meetings	SE	1	1
Scientific Working	SE	1	2
Master's Thesis	MT	0,5	22
Master's Exam	FE	0	3
		4,5	30

SE Seminar

MT Master's Thesis

FE Final Exam

THW Hours per week

ECTS European Credit Transfer and Accumulation System

## **Innovation Management**

2 SWS/2 ECTS

#### **Teaching Content**

- Introduction to innovation management: definition, concepts and scope
- Types of innovation: product innovation, process innovation, service innovation, business model innovation
- Innovation process: idea generation, idea screening and selection, development and prototyping, testing and validation, implementation and commercialization
- Fostering of innovation culture: creating a culture of experimentation and risk-taking, encouraging diversity for enhanced creativity, leadership's role
- Collaboration and cooperation for innovation: interdisciplinary teams, effective communication
- Managing innovation risks: identifying innovation-related risks, learning from failure, shortterm and long-term innovation goals
- Innovation leadership and strategy: developing and communicating an innovation strategy,
  leading change, aligning innovation efforts with organizational goals

## **Competence Acquisition**

After finishing this course, students can

- explain the role picture of innovation, management, and innovation management,
- · describe compounds of an innovative mindset, and
- differentiate between being innovative, making an innovation or invention.

## Presentations and Meetings

1 SWS/1 ECTS

## **Teaching Content**

- Interpersonal communication and communication theory in intercultural context
- Preparing and carrying out international meetings
- Presentation preparation and presentation techniques
- Web meetings
- Effective communication with multicultural groups of people in different situations

#### **Competence Acquisition**

After finishing this course, students can

- compare mechanisms of human communication (verbal, non-verbal) in an intercultural context,
- prepare international, intercultural meetings and online meetings and perform these,
- prepare presentations for an international audience and present the content effectively, and
- assess group dynamics and their implications on meetings.

Scientific Working 1 SWS/2 ECTS

## **Teaching Content**

- Scientific methods and scientific community
- Literature search and quotation rules: how to write clearly and precisely structure and writing of scientific papers
- Writing an abstract
- Writing a scientific report in the form of a conference paper

#### **Competence Acquisition**

After finishing this course, students can

- apply the methods of scientific work,
- apply the criteria and rules for scientific publishing,
- write a scientific paper, and
- peer-review a scientific paper.

Master's Thesis 0,5 SWS/22 ECTS

## **Teaching Content**

Solving an engineering problem from the field in an industrial or scientific environment

## **Competence Acquisition**

After finishing this course, students can independently solve an engineering problem from the field using scientific methods and write a clearly structured and comprehensible master's thesis in English.

Master's Exam 0 SWS/3 ECTS

#### **Teaching Content**

The board examination is carried out in accordance with the requirements for final examinations of FH Master's degree programmes pursuant to FHG as amended.

#### **Competence Acquisition**

Graduates can present their master's thesis within the context of the study content and address critical questions about it.