



Online Summer Business School 2023

Management, Marketing & Sustainability of Tourism Businesses and Destinations

For Bachelor's and Master's
Students (3 or 6 ECTS) at
the Lucerne School of Business,
Switzerland

Tuition Fee:

Free for students from partner schools
(CHF 1,800 for students from non-partner
schools)

Application Deadline:

June 1, 2023

hslu.ch/summer-business-school

Participants will get the unique opportunity
to interact with more than 10 managing
heads of tourism companies and leading
Swiss destinations such as Zermatt, Zurich
and Lucerne.

26–28 June
and
3–5 July
2023

