

# EU4Dual – The European Dual\* Studies University

## The Alliances

European Universities are transnational alliances that will become the universities of the future, promoting European values and identity, and revolutionising the quality and competitiveness of European Higher Education. In order to achieve this major step forward, the European Commission is offering seed funding to help launch the universities.

## European Universities

- include partners from all types of higher education institution and cover a broad geographic scope across Europe
- are based upon a co-envisioned long-term strategy focused on sustainability, excellence and European values
- offer student-centred curricula jointly delivered across inter-university campuses, where diverse student bodies can build their own programmes and experience mobility at all levels of study
- adopt a challenge-based approach according to which students, academics and external partners can cooperate in inter-disciplinary teams to tackle the biggest issues facing Europe today.



## EU4Dual

**Our mission** is to use transnational Dual Education, a model involving close collaboration between students, academics and business stakeholders, to help Europe address major societal challenges.

**The challenges** that include climate change, de-carbonisation, digitisation, etc. will pose in society in general and industry in particular and will shape a new landscape of work and profession. The unique profile of our institutions will play a very important role in addressing these challenges.

**Our vision** is to become the global top-quality reference for Dual Education. We will form the largest integrated Dual- Education institution in the world – a multi-campus, multi-disciplinary institution, committed to close integration between academia, industry and regions. We intend to use our collective expertise to help solve global challenges of industry to society – using Dual Education to make Europe greener, more equitable and more economically successful.

## The Partnership

### Germany

Duale Hochschule Baden-Württemberg

### Spain

Mondragon Unibertsitatea

### Austria

FH JOANNEUM Gesellschaft mbH

### Finland

Savonia UAS

### France

ESTIA Institute of Technology

### Hungary

Neumann János Egyetem

### Croatia

PAR University College

### Malta

Malta College of Arts, Science and Technology

### Poland

Koszalin University of Technology

Our alliance is made up of 9 of the leading dual university institutions in Europe. We share the common philosophy about the relationship between students, the university and the world of work, and although our Dual Education models are different, we recognize a common basis in them.





## Our Objectives

We commit to work together to achieve the following concrete objectives. By 2025 we intend to:

- establish a cooperation mechanism to collaborate across borders on teaching, research and industry outreach around societal grand challenges
- ensure that the majority of programmes offered by the dual university include research, teaching or internship elements from at least two members of the institution
- launch a joint micro-credential portal, offering continuing career development and new skills created by us as well as our industry partners, linked to our grand challenges
- launch an ecosystem of joint research projects, at micro-, meso- and macro-level supporting the development of our grand challenges
- create an unparalleled transnational work-based learning programme with strong support from local and global businesses.

## The Grand Challenges

In the EU4Dual alliance we will collaboratively generate and share knowledge of how to enhance a sustainable future through education and RDI activities. Producing expertise and experts is our way to support the sustainable and responsible development of society, industry, and businesses. We will apply ourselves to three grand challenges, namely:

- **Future of Work:** preparing societies for the Industry 5.0 revolution where humans, machines and AR will work in ever-closer collaboration across an inter-connected global landscape,
- **Healthy Ageing:** empowering people to live their best lives through a combination of better healthcare, nutrition and technology,
- **Green Economy:** supporting the transition to economies that are low carbon, resource efficient and socially inclusive.



***“Producing expertise and experts is our way to support the sustainable and responsible development of society, industry, and businesses.”***

***“We will innovate and share experience intensely around Dual Education techniques, improving the quality of the method, and increasing its prevalence across Europe.”***



## Impact

Our institutions will collaborate intensely over an extended period, making joint courses, research projects and work-based learning being the norm rather than the exception across our campuses. As deeply embedded institutions within peripheral regions across Europe this cooperation will incentivise development of links at regional level – bringing local governments closer together and creating new opportunities for SMEs.

We will innovate and share experience intensely around Dual Education techniques, improving the quality of the method, and increasing its prevalence across Europe. Our work on the Grand Challenges will deliver new knowledge and ideas which can be transferred as innovations to society and business.

## A Call to Action

None of this is possible without our partners – Small and Medium Enterprises, Global Corporations, local and regional governments, research organisations, student bodies, non-governmental organisations and more. We invite partners to support the objectives of our bid, and indicate concrete areas of collaboration around institutional management, course development, workforce upskilling, research and work-based learning.

## Letter of support

**Name of Organisation:**

**Address of Organisation:**

Our organisation fully supports the mission statement of the EU4Dual University.  
We express our intent to associate and collaborate with such an institution by:

- participating in institutional governance, and management of the Grand Challenges
- providing input to and/or participating in course design and delivery
- working to upskilling initiatives and company training with the overall activities of the European University
- collaborating on applied research projects with the University
- providing opportunities for trans-national work-based learning in our organisation
- supporting and promoting the Dual Education model
- supporting international students and learners exchange

Signed,