

STUDY YOUR *DREAM.*

FH JOANNEUM, Campus Bad Gleichenberg



International Programme

Spring Semester 2021



FH | JOANNEUM
Gesundheitsmanagement
im Tourismus

Health Management in Tourism, Bachelor (GMT)

Health-, Tourism- and Sport Management, Master (GTS)

FH | JOANNEUM
Diätologie

Dietetics and Nutrition

(DIO)

FH | JOANNEUM
Ergotherapie

Occupational Therapy

(ERG)

BG town - Small is *Beautiful.*



Marion Luttenberger

Studying in the picturesque landscape of Eastern Styria

What makes studying in Bad Gleichenberg so special? Bad Gleichenberg has a long tradition as a spa resort and training centre for the tourism and hotel industry which makes it an ideal location for the FH JOANNEUM's degree programmes in tourism and health sciences. The special strengths of the region lie in tourism, wellness, health and eco-technology.

Nature is the key to the region's attractiveness. During spring and early summer, you will be surrounded by an amazingly green and lovely landscape and in autumn the grape harvest and fall colours attract many to the area. Even in winter the area has its own special charm. Forests, hills and mountains are just around the corner whenever one feels like a little hiking trip or just relaxing in a health-promoting natural environment. The leisure opportunities in Bad Gleichenberg range from nature experiences in the picturesque rolling landscape of eastern Styria to a wide variety of sporting activities. For relaxing, a wide range of possibilities is also available.

The FH campus is nestled in these green surroundings, directly across from one of the largest spa parks in Europe, and its modern infrastructure offers students an ideal environment for practical and career-focused training. The classrooms are bright and equipped with the latest technological standards.

Students at Bad Gleichenberg enjoy easy access to faculty and a close relationship with their fellow students. Because the campus is so small, everyone seems to know everyone. It is very hard to get lost here, either physically or otherwise. "Bad Gleichenberg is an unusual, but diverse and unique place to study. Once you have experienced the great student atmosphere here, you won't want to miss it", says Marlene Moser, graduate of Health Management in Tourism.



Your Study Choices

At FH JOANNEUM in Bad Gleichenberg there are three different Institutes (Health and Tourism Management, Dietetics and Nutrition and Occupational Therapy) which offer four different degree programmes in the area of health sciences:

Health Management in Tourism (BA) – GMT

Health-, Tourism- and Sport Management (MA) – GTS

Occupational Therapy (BA) – ERG

Dietetics and Nutrition (BA) -- DIO

Bad Gleichenberg's three Institutes have joined forces to offer you a programme in English.

We offer around 96 ECTS in English for all incoming students. You can choose any of the listed courses. Students with a good command of German can also choose other courses offered by the four programmes.

If you have any special interests or if your home curriculum requires that you take a particular class not listed here, please contact the international coordinators

- Manuela Tooma (**GMT, GTS**) Manuela.Tooma@fh-joanneum.at
- Elisabeth Fattinger (**DIO**) Elisabeth.Fattinger@fh-joanneum.at
- Katrin Pechstädt (**ERG**) katrin.pechstaedt@fh-joanneum.at

They will see if there are options available.



If you are interested:

First step:

Your university must nominate you as an Erasmus student at our institution (international@fh-joanneum.at).

At the same time, please contact **Manuela Tooma (Health Management/Tourism)**, **Elisabeth Fattinger (Dietetics)** or **Katrin Pechstädt (Occupational Therapy)** for all academic matters. They will advise you in putting together your Learning Agreement.

Nomination deadline is the 1st of November, 2020. The number of participants for this programme is limited.

Second step:

After receiving your nomination, we will start the online application process. You will receive an application link together with further instructions on how to complete your application.

Third Step:

Once you have been nominated by your home university and accepted by FH JOANNEUM, please contact Kerstin Scheinost (kerstin.scheinost@fh-joanneum.at) for all organizational issues, such as housing, travel, insurance, etc.

Start of the Spring Semester:

Health Management in Tourism & Dietetics & Nutrition: **1st of March, 2021**

Occupational Therapy: **15th of February, 2021**

Who is who in Bad Gleichenberg?

Kerstin Scheinost

2nd floor, Room 221

kerstin.scheinost@fh-joanneum.at

Tel.: +43 316 5453 6722

Office hours: Monday – Wednesday (8-12 am)

Roles:

International Office Bad Gleichenberg

- General information and advice
- Advice on accommodation, visa requirements and residency documents
- Ongoing advice and support
- Help with administration matters (registration with the authorities and insurance)
- Buddy programme
- Tandem programme
- Organisation of German as a Foreign Language courses at the Bad Gleichenberg Campus
- Orientation days on the B.G. campus



Manuela Tooma

2nd Floor, Room 220

manuela.tooma@fh-joanneum.at

Tel.: +43 316 5453-6731

Roles:

International coordinator for the Institute of Health and Tourism Management

Instructor, Institute of Health and Tourism Management



Elisabeth Fattinger

1st Floor, Room 115

elisabeth.fattinger@fh-joanneum.at

Tel.: +43 316 5453 6764

Roles:

International Coordinator for the Institute of Dietetics & Nutrition

Instructor: Institute of Dietetics and Nutrition and the Institute of Occupational Therapy



Katrin Pechstädt

1st Floor, Room 120

katrin.pechstaedt@fh-joanneum.at

Tel.: +43 316 5453 6787

Roles:

International Coordinator for the Institute of Occupational Therapy

Fulltime instructor: Institute of Occupational Therapy



Eva Adamer-König

Head of the Institute of Health and Tourism Management

eva.adamer-koenig@fh-joanneum.at

Gabriele Schwarze

Head of the Institute of Occupational Therapy

gabriele.schwarze@fh-joanneum.at

Elisabeth Pail

Head of the Institute of Dietetics and Nutrition

elisabeth.pail@fh-joanneum.at

Where to stay in Bad Gleichenberg?

ÖJAB Haus Bad Gleichenberg

This new residence provides accommodation for 164 students in single and double rooms. All rooms are fully furnished and have their own shower and toilet. Rooms for students with special needs are also available.



Details:

distance to FH JOANNEUM: 350 meters

price: single room from 290 euros, double room 260 euros, studios from 420 euros per person per month, including breakfast buffet (Mon-Fri), 19 to 24 m² depending on room type

- free internet access, utilities (heating, power, water etc.), operating costs, cleaning service, telephone connection (landline).
- Telephone, satellite TV and internet connections in every room
- shared kitchen on each floor. In-house facilities include laundry, sauna, fitness room, study and TV room, bicycle storage.
- friendly atmosphere and joint activities and projects, as in all ÖJAB residences
- parking

The rental period is from 1 September to 30 June, or for a full year on request. **Exchange students are also accepted for shorter periods.** The rental agreement can be terminated on a semi-annual basis in accordance with Austrian student residence law.

For a current list of prices for all room categories and for pertinent details regarding the rental requirements, see <https://www.oejab.at/en/students/dormitories/badgleichenberg>

Further information and applications:

ÖJAB-Haus Bad Gleichenberg
Student dormitory

Albrechtstraße 8
A-8344 Bad Gleichenberg, Austria

Housing Manager

Ms. Claudia Van de Meij

Phone: +43 3159 / 41700 / 51

Email: badgleichenberg@oejab.at

Web: <https://www.oejab.at/en/students/dormitories/badgleichenberg#content-anchor>



Impressions from the ÖJAB:



Quelle: <https://www.oejab.at/en/students/dormitories/badgleichenberg>

Bad Gleichenberg student residence

This student residence has 42 single rooms. Eighteen of the rooms are organized in two-room suites with a small shared kitchen and shared bath.

The remaining 24 rooms are arranged in suites of three rooms with a shared bath. The residents of these rooms have a large shared kitchen at their disposal.

Details:

- distance to FH JOANNEUM campus: 100 metres
- price: 250 euros / month
- approx. 20 m² (including adjoining room)
- parking for residents
- Sat-TV and free Internet access
- Accommodation is normally contracted for a ten-months period, but exchange students are accommodated for shorter periods.

Further information and application:

Mag. Peter Hochleitner

Phone: +43 664 3016135

Email: peter.hochleitner@kem.at



Private Rooms and Apartments

Christine Fitzthum

2 apartments (38 m² /65 m²)

Phone: +436643016135

Monschein

3 apartments, 3 double rooms, 1 single room

Phone: +4331592336

Gerhard Prassl

4 studios, 1 shared flat

Phone: +4369916616606

Manfred Schober

5 single rooms

Phone: +436642116865

Christine Trink

4 apartments

Phone: +43315945555



The prices for private apartments are between 200, - and 300, - euros.

Student rooms in Villa Ungarische Krone

Phone: +436642434067

Email: info@villaungarischekrone.at

Web: <https://villaungarischekrone.at/>



The prices for private apartments range between 200 and 300 euros. For more information about private accommodation, you can contact the municipal office of Bad Gleichenberg: gde@bad-gleichenberg.gv.at

Academic Calendar Spring 2021

Nomination Deadline	1 November 2020
PREMIUM PACKAGE	8 – 26 February 2021
ADMIN PACKAGE (mandatory!)	22 – 25 February 2021
CULTURE & FUN PACKAGE	22 – 26 February 2021
LANGUAGE PACKAGE	8 – 25 February 2021
Beginning of Classes	1 March 2021 <i>(Occupational Therapy: 15 February 2021)</i>
End of academic classes	5 July 2021
Exam Period	Exams at the end of each class or module
Holidays (no classes)	
Eastern Holidays	29 March – 11 April 2021
National Holiday	1 May 2021
Ascension of Christ	13 May 2021
White Monday	24 May 2021
Corpus Christi	03 June 2021
Summer Break	5 July – 03 October 2021



Degree Programmes @ Campus Bad Gleichenberg

Health Management in Tourism (Bachelor)

The Institute of Health and Tourism Management offers the only university-level degree programme in Austria which connects basic knowledge of health sciences with a strong grounding in the tourism and leisure business. The curriculum of the bachelor's degree programme in Health Management in Tourism prepares students to assist in organizing and implementing health-promotion and health-counselling programmes, as well as tasks concerning leisure, tourism and health tourism. Bachelor graduates either continue on for a master's degree or enter the job market directly. They are usually hired as assistant managers in health resorts, wellness facilities, hotels, leisure and event management operations and tourism associations, as well as in health promotion work programmes, public agencies dealing with health issues, or other health-related institutions. After passing the bachelor examination at the end of the sixth semester, students graduate with the degree of "Bachelor of Arts in Business" (BA). A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Health-, Tourism- and Sport Management (Master)

The master's degree programme in Health- Tourism- and Sport Management trains managers and experts in the organisation and implementation of health promotion projects and tourist activities for the leisure industry and the health tourism sector. The programme provides a solid knowledge in special areas of the health tourism industry, and students receive a thorough grounding in the fields of management and organization. Students can choose among three different concentrations within the master: Health Tourism & Leisure Management, Health Management & Public Health and Sports & Event Management. On passing the master's degree examination after four semesters, students graduate as a "Master of Arts in Business" (MA). Graduates of the master's degree programme in Health-, Tourism- and Sport Management able to plan and organize health promotion and health counselling, sports and touristic services on the basis of scientific criteria, practical experience, and international developments. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Dietetics & Nutrition (DIO)

There is an increasing interest in health matters in today's society, especially concerning health maintenance and health promotion, due to a notable increase in the incidence of nutrition-related diseases. As a result, dietitians have a broad spectrum of career opportunities in the fields of counselling, training and health promotion. The bachelor's degree programme in Dietetics and Nutrition trains students as experts with technical-methodical competence in independently planning and carrying out the nutritional consulting and therapy process. Furthermore, students in the programme acquire fundamental knowledge of nutrition management, catering management and nutrition marketing. Theoretical lectures based on the most recent scientific findings, as well as practical sessions under the supervision and with the guidance of teaching staff, form the basis of successful work placements. On completion of the six-semester bachelor's degree programme, students are awarded the title, "Bachelor of Science in Health Studies" (BSc). Dietitians can work in hospitals, offer nutritional instruction or serve in tourism facilities offering training programmes with nutritional consulting services. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/diaetologie/bachelor/en/>

Occupational Therapy (ERG)

Occupational therapists treat clients with reduced mobility or other problems limiting their participation in social life, resulting from an accident, illness, developmental delay or in cases where reduced mobility may develop. The bachelor's degree programme in occupational therapy offers evidence-based theoretical and practical training as well as instruction in mechanical-creative skills and everyday activities. The internships in the second, fourth, fifth and sixth semesters give students the opportunity to put theoretical knowledge into practice under the supervision and guidance of experts. The two bachelor papers in the fifth and sixth semesters sharpen students' skills in the scientific analysis of specific cases. On completion of the six-semester course graduates are awarded the title "Bachelor of Science in Health Studies" (BSc). Occupational therapists work not only in acute treatment and rehabilitation but also in health promotion and preventative health care. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/ergotherapie/bachelor/en/>

Research Competence Areas

Apart from teaching, research and project work play an important role at FH JOANNEUM University of Applied Sciences. The three institutes located on the Bad Gleichenberg campus have developed several Research Competence Areas that actively engage in research and project work. These include:

Sport Science Laboratory

The Sport Science Laboratory (Sportwissenschaftliches Labor—or SpoWiLab for short) in Bad Gleichenberg develops diagnostic packages and training plans for its clients and partners tailored to their specific needs and requirements. The spectrum of services ranges from endurance, strength, speed and coordination diagnostics to biomechanical analyses. The SpoWiLab usually has several of volunteer students helping at all times, so if you are interested, just ask a SpoWiLab staff member about it and they will help you set up a volunteer experience in the lab. Typical tasks are collection and processing of data, assisting in field tests and literature research.



Research Unit in Health Tourism and Management

This unit focuses on the business of health tourism, particularly at the nexus of increasing leisure time on the one hand and health, relaxation and well-being on the other. In addition to consumer research this involves macro- and microeconomic analysis of relevant markets. Consulting services are supplied to commercial partners such as hotels, spas, wellness facilities and health tourism destinations.

Research Unit in Public Health and Health Management

This unit carries out projects in a variety of settings in order to meet current health challenges facing society, and offer clients scientifically based problem-solving competence. The range of services includes:

- planning, execution and evaluation of projects in health promotion, prevention and cure and rehabilitation
- workplace health promotion for firms, as well as network solutions for regions and business branches
- health impact assessment
- health reporting
- participatory health research with different target groups (youth, employees, seniors, etc.)
- development of health mission statements for municipalities, provinces and organisations
- development and implementation of health promotion strategies, concepts and measures
- health conference planning and organization

Research Unit of Occupational Therapy

As "doing" is one of the main objects in occupational therapy's theory, as well as in occupational science, the main aim of the research unit is to put theory into praxis. Occupational therapy research focuses on evidence for different approaches used in occupational therapy. Occupational science focuses on the interdisciplinary exploration of occupations and related factors. Therefore, interdisciplinary projects are planned and performed to gather evidence and knowledge regarding these topics.

Health Perception Lab

The Health Perception Lab is unique in Austria in its focus on applied sensory perception research aimed at sustainable health promotion, prevention and therapy. Though led by the Institute of Dietetics, the laboratory is an interdisciplinary project involving input from a total of seven other institutes of FH JOANNEUM. Through this symbiosis a whole range of interesting research questions can be addressed in cooperation with industry partners.

Course Catalogue Campus Bad Gleichenberg

Please be aware that Incoming Students can take courses from the lists of all three institutes and the International Office.

Health and Tourism Management

Abbreviation	Course Code	Course	ECTS
CRM	160369208	Customer Relationship Management	3 ECTS
ENG2	160369213	English for Professionals in Health and Tourism II: Business English	1.5 ECTS
ENG5	160369609	English for Professionals in Health and Tourism V: The Tourism Sector	1.5 ECTS
ARA2	160369214	Arabic II	2 ECTS
ARA5	160369610	Arabic V	2 ECTS
RUS2	160369214	Russian II	2 ECTS
RUS5	160369610	Russian V	2 ECTS
CHI2	160369214	Chinese II	2 ECTS
CHI5	160369610	Chinese V	2 ECTS
HMA2	160369603	Hospitality Management II: Trends and Challenges**	2.5 ECTS
SRT	160369614	Sustainable Rural Tourism**	4 ECTS
ADP	160369612	Addiction and Prevention	4 ECTS
ANS	160369613	Advanced Nutrition Skills	4 ECTS
***	100369215	Spa Operations*	10 ECTS
***	100369118	Austrian History and Culture*	2 ECTS
***	130370211	Culture and Urban Tourism**	2 ECTS
NTOU	180370208	Health and Nature Tourism**	3 ECTS
BRMT	180370209	Balanced Resource Management in Tourism	2 ECTS
HIAP	180370210	Health in all Policies	3 ECTS
EHPP	180370211	Evidence-based Health Promotion and Prevention	3 ECTS
		Total	57,5 ECTS

International Office

Abbreviation	Course Code	Course	ECTS
DaF	-	German Courses	3-5 ECTS
TL	-	Tandem Learning	2 ECTS
		Total	5-7 ECTS

Dietetics & Nutrition

Abbreviation	Course Code	Course	ECTS
ENG2I	190460211	English for Health Professionals 2	1 ECTS
KWN2S	190460213	Body Perception	1 ECTS
SPE2V	190460210	Sports nutrition	1 ECTS
MWI2I	190460212	Scientific Methodology	1 ECTS
PH6I	140460605	Public Health	1 ECTS
PR1	190460218	Career Exploration: Professional Internship 1	3.5 ECTS
EUV2I	190460206	Nutrition and Food Service Management 2	2 ECTS
		Total	10.5 ECTS

Occupational Therapy

Abbreviation	Course Code	Course	ECTS
ENGOT2I	170462210	Professional English for Occupational Therapists 2	2 ECTS
INTPER4S	170462412	International Perspectives	1 ECTS
DIGI6V	190462601	COPILOT- International online learning	1-2 ECTS
AKI2I	190462206	Activities – Infants, Kindergarten and School Children	2.5 ECTS
EPGF6I	190462610	Health promotion within the Occupational Therapy Process	2.5 ECTS
GFP6P	170462507	OT- based Health Promotion Project	2 ECTS
BPR5	170462507	Professional Internship	9 ECTS
		Total	21-22 ECTS

* Online course

** This course involves an excursion, which will result in costs to the student.

*** Be aware the semester starts at the 16th of September 2019 for occupational therapy students!

**** These courses are for incomings only and cannot be found in the online schedule. For that reason, they have no abbreviation. See Jim Miller for scheduling details.

Course descriptions – Spring Semester 2021

Health Management in Tourism, Bachelor (GMT)

Please be aware that Incoming Students can take courses from the lists of the other institutes.

Customer Relationship Management CRM

Course code: 160369208

Course type: Lecture /Discussion (ILV)

Semester: Bachelor, 2nd

ECTS Credits: 3 ECTS

Lecturer: Karin Niederer

Learning outcome: Students will get a theoretical input, learn and experience theory behind complaint management - an important part of CRM in the hospitality industry. They will also be trained on how to use a technical CRM tool; Micros-Fidelio which is a leading IT solutions vendor and hosting provider for the hospitality industry. As retaining and hosting guests is one of the key issues of CRM, students will have the opportunity to be trained on how to taste wine & cheese in this course.

The goals of the course are to develop the student in:

- the basics of Customer Relationship Management
- using a hotel software (Fidelio)
- an understanding of complaint management
- an understanding of the importance of guest comments and how to deal with them
- creating an evaluation tool for visitor attractions

Course content: The so-called typical customer no longer exists and, thanks to the internet and the trend towards globalization, consumers have more choices than ever before. This forces companies to invent new methods of interacting with customers to reduce costs and gain market share. Companies started to focus on who is buying rather than how many products and services can be sold.

Customer Relationship Management (CRM) is a relatively new expression which has only been in use since the early 1990s. There are several definitions to describe the nature of CRM; however, what they have in common though is the understanding

that CRM is a strategic tool – used by organizations to manage their interactions with customers.

Teaching methods: Through lectures and exercises students will get a theoretical input, learn and experience theory behind complaint management - an important part of CRM in the hospitality industry. They will also be trained on how to use a technical CRM tool; Micros-Fidelio which is a leading IT solutions vendor and hosting provider for the hospitality industry. As retaining and hosting guests is one of the key issues of CRM, students will have the opportunity to be trained on how to taste wine & cheese in this course.

Prerequisites: None

Assessment methods: Written final exam: 60%, participation: 10%, mystery visit: 10%, Fidelio certification: 20%"

Language of instruction: English

Literature: Buttle, F. (2009). Customer Relationship Management: Concepts and Technology. (2nd Edition). Oxford: Elsevier.

Dyché, J. (2007). The CRM Handbook: A Business Guide to Customer Relationship Management. Indianapolis: Addison-Wesley.

Gardini, M. (2009). Handbuch Hospitality Management. Frankfurt/M.: Deutscher Fachverlag.

Raab, G.; Ajami, R.; Gargeya, V. & Goddard, J. (2009). Customer Relationship Management: A Global Perspective. Farnham: Gower Publishing Ltd.



English for Professionals in Health and Tourism II: Business English

ENG2

Course code: 160369213

Course type: Exercise (UE)

Semester: BA, 2nd

ECTS Credits: 1.5 ECTS

Lecturer: Sarah Schantin-Williams

Learning outcome: Students will be able to give informed opinions in speaking and writing on health and tourism related topics, compose a Curriculum Vita (CV) and a cover letter according to the English language and culture conventions, adapt them to the specifications of the advertised position, and carry themselves in a professional manner in job interviews.

Course content: This course is meant to introduce students to the working world, improve their ability to compete in the job market, produce effective job applications and carry themselves in a professional manner during job interviews. The emphasis will be on removing barriers to language production, including ones created by inhibition and fear of making mistakes. Grammar will be reviewed in further detail and field specific vocabulary will be trained with the purpose of encouraging discussions on health and tourism related topics.

Teaching methods: Lectures, exercises and homework.

Prerequisites: English 1

Assessment methods: Fidelio

Language of instruction: English

Literature: Downes, Colm (2008). Cambridge English for Job Hunting. Cambridge, UK: CUP.
Maun, Richard (2010/2012). Job Hunting 3.o. 2nd ed. Singapore: Marshall Cavendish Business.



English for Professionals in Health and Tourism V: The Tourism Sector ENG5

Course code: 160369609

Course type: Exercise (UE)

Semester: BA, 6th

ECTS Credits: 1.5 ECTS

Lecturer: Sarah Schantin-Williams

Learning outcome: Students will improve their language awareness and performance with particular focus on business meetings and negotiations. They will learn how to structure, chair and facilitate meetings, and use the relevant language effectively. They will be able to write an agenda and minutes of a meeting. Students will improve professional English as the working language during negotiations in an international business environment, be better able to identify, prevent and manage conflicts, and improve their ability to participate in a discussion. Students will be able to give constructive feedback to colleagues and reflect in one's individual performance.

Course content: Students will learn how to organize, chair and participate in business meetings, learn negotiation and conflict management basics.

Teaching methods: Lectures, exercises and homework.

Prerequisites: English 4

Assessment methods: Homework: 30%, participation: 20%, final exam: 50%

Language of instruction: English

Literature: Rosenberg, M. (2001). Communicative Business Activities. Wien: öbv et hpt.

Rosenberg, M. (2005). In Business. Cambridge: Cambridge University Press.

Trappe, T. & Tullis, G. (2005). Intelligent Business. Longman.

Utley, D. (2004). Intercultural Resource Pack. Cambridge University Press.

Wallwork, A. & Sheard, N. (2001). International Express: Teacher's Resource Book. Upper Intermediate Level. Oxford University Press.



Arabic II ARA2

Course code:	160369214
Course type:	Exercise (UE)
Semester:	BA, 2nd
ECTS Credits:	2 ECTS
Lecturer:	Saqri El Mostafa
Learning outcome:	Skills in listening, reading, speaking and writing will be practiced. Students will learn to engage in simple conversations in order to make themselves understood in basic everyday situations. Cultural competence will also be fostered.
Course content:	Already existing language skills will be expanded upon using communication-oriented language instruction based on a textbook and additional teaching materials (texts, recordings, country-specific materials, etc.).
Teaching methods:	Lectures, exercises and homework.
Prerequisites:	Arabic 1
Assessment methods:	Homework: 20%, participation: 20%, midterm exam: 20%, final exam: 40%
Language of instruction:	Arabic
Literature:	Labasque, N. (2014). Salam. Arabisch für Anfänger (mit CD). Stuttgart: Klett Verlag.



Arabic V ARA5

- Course code:** 160369610
- Course type:** Exercise (UE)
- Semester:** BA, 6th
- ECTS Credits:** 2 ECTS
- Lecturer:** Saqri El Mostafa
- Learning outcome:** Participants will be able to form simple sentences about their experiences and express their opinions on everyday topics.
- Course content:** Existing language skills in listening, reading, speaking and writing will be expanded. The focus is on work, school and leisure, etc. Grammar and vocabulary will be reinforced and expanded upon.
- Teaching methods:** Lectures, exercises and homework.
- Prerequisites:** Arabic 4
- Assessment methods:** Homework: 20%, participation: 20%, midterm exam: 20%, final exam: 40%
- Language of instruction:** Arabic
- Literature:** Labasque, N. (2014). Salam. Arabisch für Anfänger (mit CD). Stuttgart: Klett Verlag.



Russian II RUS2

Course code: 160369214

Course type: Exercise (UE)

Semester: BA, 2nd

ECTS Credits: 2 ECTS

Lecturer: Iryna Orlova

Learning outcome: At the end of the course, students will be able to:

- tell what country they come from
- explain their language skills
- give details about possessions
- speaks about their preferences
- tell what time of day it is and explain daily routines
- describe things that have happened in the past
- express wishes
- understand simple sentences based on everyday expressions

Course content: Already existing grammar and vocabulary skills will be reinforced. The course emphasizes oral expression and comprehension. Dialogues, role-playing and group work are used to develop these skills. Written homework from the workbook will promote writing skills.

Teaching methods: Lectures, exercises and homework.

Prerequisites: Russian 1

Assessment methods: Homework: 20%, participation: 20%, midterm exam: 30%, final exam: 30%

Language of instruction: Russian

Literature: Chernyshov, S. (2013). Let's go! Russian for adults. A course for beginners. 12th ed. St. Petersburg: Zlatoust.



Russian V RUS5

Course code: 160369610

Course type: Exercise (UE)

Semester: BA, 6th

ECTS Credits: 2 ECTS

Lecturer: Iryna Orlova

Learning outcome: Students will be able to deal with Russian-speaking tourists in their own language within a professional tourism environment in everyday situations.

Course content: The course prepares students to communicate with Russian tourists in common situations: greetings; check-in in a hotel; ordering in a restaurant; short dialogues.

Teaching methods: Lectures, exercises and homework.

Prerequisites: Russian 4

Assessment methods: Homework: 20%, participation: 30%, midterm exam: 20%, final exam: 30%

Language of instruction: Russian

Literature: Чернышов С.И. Поехали!: Русский язык для взрослых. Начальный курс. СПб: Liden&Denz, Златоуст, 2005.

Seyr, B. & Smirnov, A. (2005). Russisch im Tourismus. Linz: Trauner Verlag.

Мост 1. (2010). Lehrbuch für Anfänger. Stuttgart: Klett.

PONS. Grammatik Russisch, kurz und bündig. Stuttgart: Klett, 2002.

Malyshev G.G. Russian grammar in pictures for beginners. St.Petersbug: Zlatoust, 2009.



Chinese II CHI2

Course code: 160369214

Course type: Exercise (UE)

Semester: BA, 2nd

ECTS Credits: 2 ECTS

Lecturer: Uhl-Zhang Ni

Learning outcome: Students will learn how to pronounce and write approximately 150 Chinese character per semester. They will learn how to converse in everyday situations, such as explaining where they live and what their preferences are.

Course content: Chinese course that also conveys a basic understanding of Chinese culture, behavior, as well as political and economic aspects.

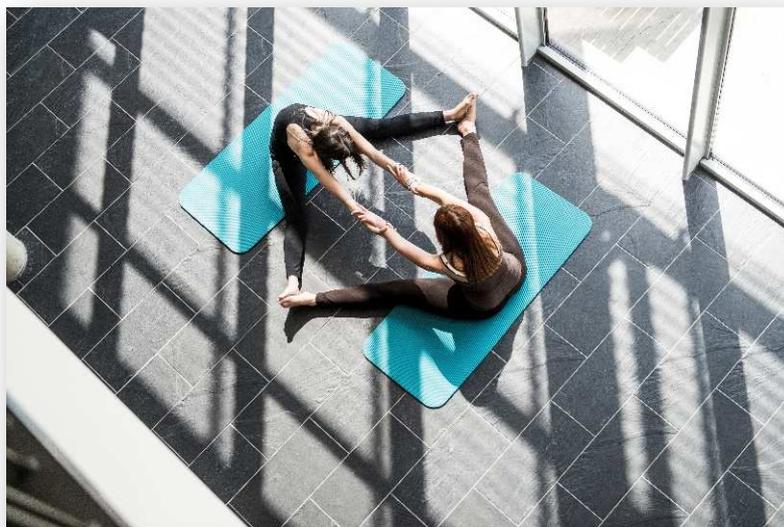
Teaching methods: lectures, exercises and homework.

Prerequisites: Chinese 1

Assessment methods: Homework: 20%, participation: 20%, midterm exam: 20%, final exam: 30%

Language of instruction: Chinese

Literature: Xun, L. et al. (2014). Das Neue Praktische Chinesisch. Beijing: Language and Culture University Press.



Chinese V CHI5

Course code: 160369610

Course type: Exercise (UE)

Semester: BA, 6th

ECTS Credits: 2 ECTS

Lecturer: Xiaou Cui

Learning outcome: Students will learn how to pronounce and write approximately 150 Chinese character per semester. They will learn how to converse in everyday situations, such as when visiting a doctor or renting a room.

Course content: Chinese course that also conveys a basic understanding of Chinese culture, behavior, as well as political and economic aspects.

Teaching methods: Lectures, exercises and homework.

Prerequisites: Chinese 4

Assessment methods: Homework: 20%, participation: 20%, midterm exam: 20%, final exam: 30%

Language of instruction: Chinese

Literature: Xun, L. et al. (2014). Das Neue Praktische Chinesisch. Beijing: Language and Culture University Press.



Hospitality Management II: Trends and Challenges HMA2

Course code:	160369603
Course type:	Lecture /Discussion (ILV)
Semester:	BA, 6th
ECTS Credits:	2 ECTS
Lecturer:	Manuela Tooma
Learning outcome:	<p>Upon completion, students should be able to demonstrate knowledge of how international hospitality management principles may be applied to real challenges facing industry managers. It is designed to introduce students to timely issues within the hospitality industry and is intended to move students into a managerial mind set with an emphasis on problem-solving skills.</p> <p>The goals of the course are to develop the student in:</p> <ul style="list-style-type: none"> • to gain knowledge about the dynamics of national cultures, organizational cultures and touristic cultures • to define characteristics of hospitality services for a successful global marketing • awareness of ethical and social responsibility concepts in the hospitality industry • to understand the concept of international entrepreneurship
Course content:	The course "Hospitality Management II" is the academic study of the hospitality industry and builds on the knowledge students have acquired in the "Hospitality Management I" course. In times of rapid structural changes and highly competitive markets, this course focuses on gaining a comprehensive overview of the current trends and challenges of the international hospitality industry.
Teaching methods:	PowerPoint lectures and student presentations. An excursion to the ITB in Berlin will give students the opportunity to meet market players of the leading platform of the international travel industry. They will have the chance to familiarize them-selves with various job opportunities in the hospitality industry. In addition, they will attend selected panel discussions and professional lectures held by hospitality industry experts to gain insights of the industry's current trends and challenges. They will then present what they have learned at the conference.
Prerequisites:	Hospitality 1 is helpful, but not required.
Assessment methods:	Written final exam: 60%, presentation: 20%, writing assignment: 20%
Language of instruction:	English
Literature:	<p>Clarke, A. & Chen, W. (2009). International Hospitality Management: Concepts and Cases. Oxford: Else-vier Butterworth-Heinemann.</p> <p>Brotherton, B. (2011). The International Hospitality Industry: Structure, Characteristics and Issues. Oxon, New York: Butterworth-Heinemann.</p>

Sustainable Rural Tourism SRT

Course code: 160369614

Course type: Exercise (UE)

Semester: BA, 6th

ECTS Credits: 4 ECTS

Lecturer: Stefanie Schuster

Learning outcome: Upon successful completion of the course students should:

- understand the principles of sustainable rural tourism
- grasp the cultural significance of nature and the countryside, especially within an Austrian context, with special attention to the impact of nature on health
- be familiar with the social and political framework in which rural tourism development can take place, especially within an Austrian context
- understand the relationship between agricultural production and possibilities for rural tourism
- understand the planning process involved with rural tourism development
- be able to critically analyze and critique scholarly literature in the field of rural tourism management practices

Course content: The course prepares students to implement sustainable tourism projects in rural regions by examining:

- the principles upon which sustainable regional tourism can be developed
- the cultural significance of nature and landscape in connection with tourism
- trends in the demand for rural tourism products
- a cost-benefit evaluation of rural tourism development
- the social and political frameworks in which rural tourism development takes place
- the relationship between agricultural production and the development of rural tourism products
- the participative approach to the conception, planning and implementation of rural tourism development and sustainable tourism strategies

Teaching methods: PowerPoint lectures, an excursion and readings provide a basis for student project work and presentations

Prerequisites: A background in tourism is helpful, but not required

Assessment methods: Project work: 50%, Presentation: 25%, Excursion report 25%

Language of instruction: English

- Literature:**
- George, E., Mair, H. & Reid, D. (2009). Rural tourism development: Localism and cultural change. Bristol: Channel View;
- Comen, T. (2006). Integrated rural tourism. n.p.: Institute for Rural Tourism;
- Sharpley, R. & Sharpley, J. (1997). Rural tourism: An introduction. London: Thomson;
- Hall, D., Kirkpatrick, I. & Mitchell, M. (Hg.) (2012). Rural tourism and sustainable business. Clevedon: Channel View;
- Hall, D., Roberts, L. & Mitchell, M. (Hg.). (2004). New directions in rural tourism. Aldershot: Ashgate.



Marion Luttenberger

Addiction and Prevention ADP

Course code: 160369612

Course type: Exercise (UE)

Semester: BA, 6th

ECTS Credits: 4 ECTS

Lecturer: Nina Unterweger

Learning outcome: On completion of the course students will

- know and understand the Public Health Action Cycle and how it is applied to health promotion and prevention in connection with addiction.
- understand issues related to the different stages of the Public Health Action Cycle and related to planning, implementing and evaluating health promotion and prevention projects in connection with addiction.
- be able to apply their knowledge on planning, implementing and evaluating in health promotion and prevention to a case study.
- know and understand the different classifications of addictions and will be able to critically assess epidemiological information on addiction.
- know and understand the specific principles of addiction and addiction prevention in different populations and must integrate them within their group work.

Course content: The course provides a critical reflection on theoretical and practical foundations of effective and sustainable health promotion and prevention as they relate to addiction. Topics covered include:

- definitions and core concepts relating to addiction
- the etiology of addiction
- models of addiction
- target groups of addiction prevention
- approaches and policies regarding addiction prevention

Teaching methods: PowerPoint lectures, readings provide a basis for student presentations and project work in connection with a case study.

Prerequisites: A background in public health is helpful, but not required

Assessment methods: Project work: 50%, Presentation: 50%

Language of instruction: English

Literature: Köhler, T. (2000). Rauschdrogen und andere psychotrope Substanzen. Stuttgart: Kohlhammer Verlag.

Siegler, R. (2000). Rauschdrogen. Reinbeck bei Hamburg: Rowohlt Verlag.

Benkert, O. (2001). Psychopharmaka. München: Beck Verlag.

Kindermann, W. (1991). Drogen. München: Droemer Knauer.

Uhl, A. (2009). Handbuch Alkohol – Österreich. Wien: BMAGS.

Advanced Nutrition Skills ANS

Course code: 160369613

Course type: Exercise (UE)

Semester: BA, 6th

ECTS Credits: 4 ECTS

Lecturer: Norbert Adelwöhrer

Learning outcome: On completion of the course students should be able to analyze new tourism trends in connection with food production. They should be able to identify and implement sustainable measures for tourism development based on food trends.

Course content: This course deals with: whole-food nutrition, production technologies, storage, distribution and the associated reduction of nutritional value; food processing, preserving, changes in biological value and availability; community catering and HACCP; economic aspects of the implementation of whole-food nutrition in tourist facilities; regional development policy projects (implementation of regional agriculture), Public health nutrition projects, as well as tourist projects, ecological and ethical projects connected to nutrition.

Teaching methods: PowerPoint lectures, readings provide a basis for student presentations and project work.

Prerequisites: A background in nutrition is helpful, but not required

Assessment methods: Project proposal: 20%, Midterm project presentation: 30%, Final project presentation: 50%

Language of instruction: English

Literature: Arvanitoyannis, I.S. (2009). HACCP and ISO 22000. Application to Foods of Animal Origin. N.p.: Wiley & Sons.

Heiss, R. (2004). Lebensmitteltechnologie, Biotechnologische, chemische, mechanische und thermische Verfahren der Lebensmittelverarbeitung. 6th ed. Berlin: Springer Verlag.



Spa Operations

Course code: 100369215

Course type: Online course

Semester: Incomings only

ECTS Credits: 10 ECTS

Lecturer: Manuela Tooma

Learning outcome: On completing the course, students will:

- be able to explain how the global spa industry evolved
- understand the basics of the spa business, including the types of therapies and treatments typically offered in a spa and the equipment and personnel required to carry them out
- know the basics of spa hygiene and safety issues
- be able to develop staff and reception management systems within spas
- be able to develop a spa retailing plan
- understand the fundamentals of professionalism in a spa context

Course content: This course introduces students to spa operations from a spa manager's point of view. As spa operations is a very wide discipline and the spa industry varies from private to public supply, depending on the country in question, the main focus in this course is on basic knowledge about operations in a spa centre, as well as some historical knowledge of spa development and the global spa industry.

Teaching methods: Online reading materials and assignments.

Prerequisites: None.

Assessment methods: Moodle postings on readings: 30%, Research paper: 20%, Spa evaluation: 10%, Final online exam: 40%

Language of instruction: English

Literature:

- Scott & Harrison. SPA: The Official Guide to Spa Therapy
- Crebin-Bailey, Harcup & Harrington, The SPA Book: The Official Guide to Spa Therapy
- Connor, Godfrey & Milsom, Beauty Treatments
- Smith & Puczko, Health and Wellness Tourism
- Green, Salon Management
- D'Angelo Spa Business Strategies
- Beckman & Le Quesne, The Essential Guide to Holistic and Complementary Therapy

Austrian History and Culture

Course code: 10369118

Course type: Lecture/ Discussion

Semester: Incomings only

ECTS Credits: 2 ECTS

Lecturer: Manuela Tooma

Learning outcome: On completing the course, students will:

- have an understanding of the impact of geography on Austrian culture
- have a better understanding of the role of religion in Austrian society, both in the past and present
- comprehend the basic structures of Austrian politics and economics and how they have developed over the past several centuries
- have obtained a deeper understanding of Austrian high culture and its contributions to the world

Course content: This course is meant to introduce foreign students to some of the basic elements of Austrian society and culture, especially from an historical perspective. We will examine how Austrian culture has been formed over the centuries and what influences have come to bear to make Austria what it is today.

Teaching methods: Lecture, discussions, excursions

Prerequisites: None.

Assessment methods: Exam, reflection essay

Language of instruction: English

Literature: Johnson, L. (1989). *Introducing Austria*. Riverside: Ariadne Press.

Judson, P. (2016). *The Habsburg Empire: A new history*. Cambridge, MA: Harvard University Press.

Steininger, R., Bischof, G. & Gehler, M. (eds.). (2008). *Austria in the twentieth century*. New Brunswick, NJ: Transaction Publishers.

Cultural and Urban Tourism

Course code: 130370211

Course type: Lecture/ Discussion

Semester: Incomings only

ECTS Credits: 2 ECTS

Lecturer: Elena Paschinger

Learning outcome: Upon successful completion of the course students will:

- be aware of the complex ways in which cultural tourism is defined
- be able grasp the significance of cultural resources management issues within the field of tourism development
- have an understanding of the demand-side of cultural tourism development
- be familiar with management strategies associated with cultural heritage sites
- be aware of the particular characteristics and problems of tourism in urban settings
- understand the social and political framework in which cultural tourism takes place
- understand the relationship between cultural offerings generally and cultural tourism
- understand how concepts of sustainable tourism development can be applied to cultural tourism
- understand and apply the workings of cultural tourism management to their future areas of work
- grasp the dynamics of public-private partnerships
- be able to apply the principles of sustainable tourism management to the particular challenges faced by cultural tourism
- have become more savvy in the use of ICT tools for cultural tourism purposes

Course content: This course examines practical and theoretical aspects of cultural and urban tourism. It takes an interdisciplinary approach, combining insights from the fields of history, art, anthropology, marketing and tourism studies.

Teaching methods: Lecture, discussions, excursions

Prerequisites: None.

Assessment methods: Essays, seminar paper

Language of instruction: English

Literature: Alberti, F. & Guisti, J. (2012). Cultural heritage, tourism and regional competitiveness: The Motor Valley cluster. *City, Culture and Society*, 3(4), 261-273.

Du Cros, H. & McKercher, B. (2015). *Cultural Tourism*. 2nd ed. London: Routledge.

Edwards, D., Griffin, T. & Hayllar, B. (2008). Darling Harbour: Looking back and moving forward. In B. Hayllar, T. Griffin & D. Edwards (eds.). *City spaces, tourist places: Urban tourism precincts*. (pp. 275-294). Oxford: Elsevier Butterworth-Heinemann.

Iordanova-Krasteva, E., Wickens, E. & Bakir, A. (2010). The ambiguous image of Linz: Linz09 - European Capital of Culture. *PASOS. Revista de Turismo y Patrimonio Cultural*, 8(3), 67-77.

Irimiás, A. (2012). The Chinese diaspora in Budapest: A new potential for tourism. *Tourism Review*, 67(1), 23-33.

Lee, A., Wall, G. & Kovacs, J. (2015). Creative food clusters and rural development through place branding: Culinary tourism initiatives in Stratford and Muskoka, Ontario, Canada. *Journal of Rural Studies*, 39, 133-144.

McCarthy, B. (2011). Cultural tourism clusters: Experiences from Ireland. In Macleod, D. & Gillespie, S. (eds.). *Sustainable tourism in rural Europe: Approaches to development*. (pp. 243-258). London: Routledge.

Rabbiosi, C. (2015). Renewing a historical legacy: Tourism, leisure shopping and urban branding in Paris. *Cities*, 42, 195-203.

Smith, M. (2016). *Issues in cultural tourism studies*. 3rd. ed. London: Routledge.

Zhang, C., Decosta, P. & McKercher, B. (2015). Politics and tourism promotion: Hong Kong's myth making. *Annals of Tourism Research*, 54, 156-171.



Health Management and Public Health, Master (GTS)

Health and Nature Tourism NTOU

Course code:	180370208
Course type:	Lecture /Discussion (ILV)
Semester:	Master, 2nd
ECTS Credits:	3 ECTS
Lecturer:	Harald Friedl
Learning outcome:	By the end of the course, students will be able to <ul style="list-style-type: none"> • understand the concept of nature tourism in the context of sustainability, especially as related to health promotion. • develop sustainable nature tourism products • implement marketing and regional development projects related to sustainable nature tourism • understand concepts of nature and environmental protection, including the ideologies that drive them
Course content:	In this course, students acquire an in-depth knowledge of nature as a complex resource worthy of protection for health promotion in the form of experience-based tourism products, while taking current trends into consideration. Using best practice examples, challenges and solutions in the area of sustainable nature tourism are analyzed from an interdisciplinary perspective with a special focus on the aspects of stakeholder needs, regional development, product design and marketing, and determinants for marketable health tourism products derived from these considerations.
Teaching methods:	PowerPoint lectures, readings provide a basis for student presentations and project work.
Prerequisites:	Knowledge of the basic principles of sustainable tourism development is helpful, but not required.
Assessment methods:	Project work: 50%, Presentations: 50%
Language of instruction:	English
Literature:	None

Balanced Resource Management in Tourism BRMT

Course code:	180370209
Course type:	Lecture /Discussion (ILV)
Semester:	MA, 2nd
ECTS Credits:	2 ECTS
Lecturer:	Christian Baumgartner
Learning outcome:	Students who complete this course will have the ability to link segmented customer needs to form marketable and sustainable tourism products while taking into account the potential of tourism destinations and attractions.
Course content:	In the context of the growing significance of tourism for regional and national economies, this course teaches students how to identify the diverse resources required for tourism both inside and outside of tourism companies and organizations. Interdisciplinary methods for measuring the economic, sociocultural, ecological and political effects of tourism are discussed and used as the basis for the development of strategies for sustainable resource management using modern management instruments in case studies.
Teaching methods:	PowerPoint lectures, readings provide a basis for student presentations and project work.
Prerequisites:	Knowledge of the basic principles of tourism product development is helpful, but not required.
Assessment methods:	Project work: 50%, Presentations: 50%
Language of instruction:	English
Literature:	None



Health in all Policies HIAP

Course code: 180370210

Course type: Lecture /Discussion (ILV)

Semester: MA, 2nd

ECTS Credits: 3 ECTS

Lecturer: Bianca Fuchs-Neuhold

Learning outcome: Students completing this course will understand health as a fundamental human right and be able to plan and implement health promoting policies in partnership with various stakeholders and representatives of various policy areas.

Course content: This course teaches students the principles of the intersectoral collaboration of the HiAP approach to the health promoting management of complex systems. Students will acquire knowledge of the support of participation through intersectoral cooperation and the participation of the population. Using practical examples, negotiation strategies that enable the implementation of intersectoral cooperation at various levels will be practiced. Students will learn the application of various monitoring and evaluation instruments, including health impact assessment.

Teaching methods: PowerPoint lectures, readings provide a basis for student presentations and project work.

Prerequisites: A background in public health is helpful.

Assessment methods: Project work: 50%, Presentations: 50%

Language of instruction: English

- Literature:**
- Holtz, C. (2016). Global healthcare: issues and policies. Burlington: Jones & Bartlett Learning.
- Leppo, K., Ollila, E., Pena S., Wismar, M. & Cook, S. (Eds.). (2013). Health in All Policies: Seizing Opportunities, Implementing Policies. Helsinki: Finland Ministry of Social Affairs and Health.
- Markle, W., Fisher, M. & Smego, R. (2014). Understanding Global Health. Columbus: McGraw-Hill Professional



Evidence-based Health Promotion and Prevention EHPP

- Course code:** 180370211
- Course type:** Lecture /Discussion (ILV)
- Semester:** MA, 2nd
- ECTS Credits:** 3 ECTS
- Lecturer:** Petra Plunger
- Learning outcome:** Students who complete this course will be able to take a quantifiable evidence-based and theory-based approach engage in quality-assured planning of measures for maintaining and improving health and wellness.
- Course content:** This course uses practical applications to teach students current models of and systematic approaches to the theory-led and evidence-based planning of health promoting activities. Students learn to apply culturally adapted and participative methods aimed at empowerment in order to implement health promoting processes in different settings. This course uses practical examples to teach the significance of successful partnerships and networks, collaboration and mediation between different sectoral interests and systematic knowledge.
- Teaching methods:** PowerPoint lectures, readings provide a basis for student presentations and project work.
- Prerequisites:** A background in public health is helpful.
- Assessment methods:** Project work: 50%, Presentations: 50%
- Language of instruction:** English

- Literature:** Brownson, R., Baker, E., Leet, T. & Gillespie, K. (2003). Evidence-based Public Health. Oxford: University Press.
- Hurrelmann, K., Klotz, T. & Haisch, J. (Eds.). (2007). Lehrbuch Prävention und Gesundheitsförderung. Bern: Hans Huber



International Office (INT)

German as a Foreign Language

Servus!

German courses (3-5 ECTS, depending on the offered courses)

Our secret recipe for successful German learning are small learning groups, individual support, motivated and qualified lecturers experienced in university-level teaching as well as effective teaching materials tailored to the particular requirements of university-level language learners.

Depending on the student numbers one or more German courses are offered during the semester.

We also offer German Intensive Courses as part of the Orientation Packages in September and February before the semester starts. For more information, please check our homepage www.fh-joanneum.at/orientation!

More information about the German courses at www.fh-joanneum.at/daf or via e-mail at international-bgb@fh-joanneum.at



Tandem learning (2 ECTS)

The Tandem+ Programme at FH JOANNEUM brings together people from different cultures and different languages. The aim of Tandem partnerships is to facilitate the exchange of languages, experiences and cultures. Although many students at FH JOANNEUM are aware that international (exchange) students attend their university, very few of them take the first step in getting (culturally) closer. We would like to change this, with your involvement!

Our Tandem+ Programme is designed to offer all students the opportunity to participate in a recognised intercultural programme (2 ECTS) in a relaxed and exciting atmosphere. The Tandem+ Certificate can be credited towards our *Intercultural Skills Certificate (ISC)*.



In order to obtain the **Tandem+ Certificate** from FH JOANNEUM, you need to demonstrate that you have completed **activities from the five Tandem+ Modules together with your Tandem partner**. The five modules represent different skills in an intercultural and linguistic context and should be completed during one semester. Participation in certain sessions is mandatory as part of the **Tandem+ Programme**. The activities available can be freely selected in consultation with the Tandem partner. **Completion of activities accounting for at least 50 points** is required in order to obtain the **Tandem+ Certificate**.

You can find all information about the Tandem+ Programme and its modules online at www.fh-joanneum.at/tandem.

Dietetics & Nutrition, Bachelor (DIO)

English for Health Professionals 2 ENG2I

Course code: 190460211

Course type: Integrated course

Semester: BA, 2nd

ECTS Credits: 1 ECTS

Lecturer: Caroline Werk

Learning outcome: Students

- have acquired and practiced appropriate strategies for efficient literature research and for reading summarizing and paraphrasing scientific texts
- can describe the human body and its functions
- can discuss nutrition trends and scientific articles

Course content: The course has two focal points: First, it is meant to complement and support contents taught in the course "Scientific Methodology" in the same semester, with the broad goal of enabling students to deal effectively with literature research and reading of scientific texts in the English language. The second focus of the course is on increasing students' proficiency in talking about topics related to the human body and its functions as well as nutritional trends.

Teaching methods: interactive lecture; in-class exercises; readings and presentation; oral practice.

Prerequisites: English level B2

Assessment methods: 60 % written assignment; 20% vocabulary exam; 20% oral performance in class.

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class.



Scientific Methodology MWI2I

Course code: 190460212

Course type: Integrated course

Semester: BA, 2nd

ECTS Credits: 1 ECTS

Lecturer: Wolfgang Staubmann

Learning outcome: Students

- conduct literature searches in the library and in relevant online databases
- are able to identify the literature types and assess their relevance for the professional field of dietetics
- understand the meaning of the term "scholarliness" in dietetics, can explain the relationship between science and professional practice and are aware of the importance of a scientific work ethic in daily work
- use and cite sources properly

Course content: The course provides an introduction to research methods, with a focus on identifying, finding, summarizing and citing relevant sources properly, and on the significance of research ethics on the other hand.

Teaching methods: interactive lecture; in-class exercises and take-home assignments.

Prerequisites: English level B2

Assessment methods: Written and oral.

Language of instruction: English and German.

Literature: Will be presented and made accessible at beginning of class.



Nutrition and Food Service Management 2 EUV2I

Course code:	190460206
Course type:	Integrated course
Semester:	BA, 2nd
ECTS Credits:	2 ECTS
Lecturer:	Anna Auer; Katrin Schlögl
Learning outcome:	Students

- are familiar with advanced kitchen terminology and the most common preparation methods and can apply them
- calculate quantities for recipes and meals depending on the number and size of portions
- develop meal plans for specific target groups in a preventive context and analyse them in principle
- apply different methods of energy and nutritional calculation

- estimate the energy and nutritional content of foods and meals without calculation
- modify, adapt and recommend recipes and meals for specific target groups in a preventive context

Course content:	Advanced kitchen terminology; recipe and meal preparation; calculation of energy and nutritional content; modification of recipes for specific target groups.
Teaching methods:	interactive lecture; practical activities and training, group work.
Prerequisites:	English level B2
Assessment methods:	Written / oral and practical exam.
Language of instruction:	German and English
Literature:	Will be presented and made accessible at beginning of class.

Body Perception KWN25

Course code: 190460213

Course type: Seminar

Semester: BA, 2nd

ECTS Credits: 1 ECTS

Lecturer: Sabine Bergner

Learning outcome: Students:

- are aware of the interconnections between sociocultural factors and psychological needs on the one hand and body perception on the other hand
- have reflected on their own body images
- are able to put the body images of their clients into perspective

Course content: The class explores how individuals develop and maintain perceptions of their own bodies, and looks at the resulting psychological and behavior issues that may affect health behaviors as well as compliance in counseling situations.

Teaching methods: Interactive lecture; mini-project; applied practical activities and reflection.

Prerequisites: English level B2.

Assessment methods: 40% written exam; 30% participation; 30% short reflective reports

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class.



Sports Nutrition SPE₂V

Course code: 190460210

Course type: Lecture course

Semester: BA, 2nd

ECTS Credits: 1 ECTS

Lecturer: Manuela Konrad

Learning outcome: The students are familiar with the basic concepts of sports nutrition and with current nutritional recommendations for popular sports, training and competition
Students are able to evaluate and discuss the usefulness of dietary supplements in sports nutrition.

Course content: The lecture provides an introduction to sports nutrition.

Teaching methods: Interactive lecture, discussions.

Prerequisites: English level B2.

Assessment methods: Written exam

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class



Public Health PH6I

Course code:	140460605
Course type:	Integrated course
Semester:	BA, 6th
ECTS Credits:	2 ECTS
Lecturer:	Daniela Grach
Learning outcome:	Students: <ul style="list-style-type: none">• can describe the tasks and methods of Public Health and health promotion.• Can define criteria of good practice in health promotion• Have planned nutrition-related health promotion measures for specific settings and target groups according to criteria studied in the class• Are able to integrate approaches such as mindful eating into (workplace) health promotion
Course content:	The course introduces students to the basic concepts, methods and approaches of Public Health, with a special focus on nutrition in health promotion in general as well as in workplace health promotion. Special attention is also paid to mindful eating and nutrition & night - & shift work. Students apply the course contents by planning a nutrition-related health promotion measure.
Teaching methods:	Lecture; excursion; group work; project slam; self-study.
Prerequisites:	English level B2
Assessment methods:	Writing a public health project application 80%; self-study written reports on specific questions 20%.
Language of instruction:	English
Literature:	Spark, Dinour & Obenchain (2016). Nutrition in Public Health. Principles, Policies, and Practice. Boca Raton: Taylor & Francis.

Career Exploration: Professional Internship 1 (at the Health Perception Lab, HPL) ^{PR1}

Course code:	190460218
Course type:	Internship
Duration:	10-11 days
ECTS Credits:	3-5 ECTS
Supervisors:	Elisabeth Pail; Wolfgang Gunzer



The Health Perception Lab (HPL) is a laboratory for health-relevant sensory research. The primary focus is on examining beneficial foodstuffs and improving meal plans or food products by means of hedonic sensory analysis using standardized sensory cabins as well as modern digital technology, including 3D face reading and eye tracking. Tasks of interns depend on research being conducted at time of placement.

NOTE: The Health Perception Lab is located on the Graz campus, not in Bad Gleichenberg. As a result, an internship there will require student to arrange for accommodation in Graz and will have to work around the schedules of their other classes in Bad Gleichenberg, as commuting between Graz and Bad Gleichenberg is not practical.

For more information:

<https://fh-joanneum.at/en/labor/health-perception-lab/>

Occupational Therapy, Bachelor (ERG)

Occupation and Health* BEGE1V*

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code:	170462106
Course type:	Lecture (V)
Semester:	ERG, 1. semester
ECTS Credits:	1.0 ECTS
Lecturer:	Gabriele Schwarze, MSc MAS
Learning outcome:	<p>Students</p> <ul style="list-style-type: none"> • are familiar with the basic principles and philosophy of occupational therapy. • are aware of the central significance of occupation in occupational therapy and are familiar with different occupational disorders. • are familiar with the relationships between occupation and life roles and different categorization schemes for occupation. know different health models. • know about the paradigm shift in occupational therapy and occupation oriented and client centered occupational therapy. • are familiar with the terminology of occupational science. • are able to gather information from an occupational history or occupational profile in order to understand what is important and meaningful for the client at present (what he/she wants to or needs to do) and to identify previous experiences and interests that may contribute to understanding current issues and problems. • are able to assess occupational therapy interventions based on their relevance in everyday life (daily routines of the client), environmental relevance (natural or simulated activities), purpose and significance.
Course content:	<p>Within occupational therapy's theory, occupation and health are closely connected. This course presents connections from an OT perspective and introduces students to common theoretical models used in OT to explain it. Consequently, this course contains the explanations of technical terms commonly used in occupational therapy and occupational science with respect to the paradigm shift in OT towards an occupational-based and client-centered profession.</p>
Teaching methods:	Lecture
Prerequisites:	-
Assessment methods:	Written or oral module exam
Language of instruction:	English
Literature:	-

Occupation-based Activity analysis* ANA1V*

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code: 170462107

Course type: Lecture (V)

Semester: ERG, 1. semester

ECTS Credits: 1.0 ECTS

Lecturer: Katrin Pechstädt

Learning outcome: Students

- are able to carry out activity analyses by analyzing demand and capacity.
- learn about client centered occupational analysis as part of diagnosis and are able to assess the quality of performance of specific activities (occupational performance).
- know about the benefits of activity analysis and occupational analysis and can transfer them to occupational therapy practice.
- can observe people engaged in occupations and carry out an occupational analysis.
- know methods for assessing occupational problems and occupational performance.

Course content: This course teaches students the basic differences between activities and occupations from an occupational therapy perspective. Based on this understanding the needed parts for an occupation-based activity analysis are introduced to the students as an OT-specific tool to analyze the demands of an activity/ occupation. Furthermore, this scheme of analysis is applied practical by analyzing videos.

Teaching methods: Lecture, exercises, homeworks

Prerequisites: -

Assessment methods: Written or oral module exam

Language of instruction: English

Literature: Thomas, H. (2015). Occupation-based activity analysis. Thorofare, NJ: SLACK Inc.



Professional English for Occupational Therapists 2 ENOT2I

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code: 170462210

Course type: Integrated course (ILV)

Semester: ERG, 2. semester

ECTS Credits: 2 ECTS

Lecturer: MMag. Anna Kanape

Learning outcome: Students

- have practised and consolidated their skills in scientific reading
- are familiar with search strategies and use of search terms in English
- have acquired linguistic and communicative strategies for professional presentations in English
- can describe the healthcare system and hospital routines as well as complex disorders and diseases relevant for occupational therapy practice in English
- can describe and explain the occupational therapy process and its individual steps in English.

Course content: Students extend and practice their academic reading and presentation skills. They acquire and practise active vocabulary to describe professional settings (e.g. hospital routines) and therapeutical contexts (occupational therapy process, diseases and pain). Furthermore, students revise selected grammar points.

Teaching methods: Interactive language exercises; group activities; discussion; presentations; readings.

Prerequisites: -

Assessment methods: Written homework 20%; participation 10%; group activity 10%; written exam 40%; presentation 20%.

Language of instruction: English

Literature: -



International Perspectives INTPER4SI

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code:	170462412
Course type:	Seminar
Semester:	ERG, 4. semester
ECTS Credits:	1 ECTS
Lecturer:	Elisabeth Fattinger
Learning outcome:	<p>The students</p> <ul style="list-style-type: none"> • have expanded their English language and their research skills in an international context. • are familiar with selected international perspectives of their professional roles and approaches • realise the significance of international exchange with colleagues for research and practice in their profession. • Have honed their critical thinking skills by dealing with different approaches to science, health cultures and health policy. • have practised their team and intercultural skills.
Course content:	<p>Students work together online with students, lecturers, occupational therapists or other professionally relevant persons at partner universities and/or relevant institutions abroad to compare the quality and implementation of occupational therapy services in different countries in terms of basic attitudes and roles in the occupational therapy process, fields of work and interventions as well as political, health, economic and institutional framework conditions. They produce comparative evidence-based reports about aspects of OT and reflect on similarities and differences of occupational therapy at an international level.</p>
Teaching methods:	<p>Producing a structures questionnaire on selected topics of OT (group assignment), especially OT identities, roles and training; conducting interviews; writing a summary report and reflection. E-learning.</p>
Prerequisites:	English B2 level; basic research skills
Assessment methods:	<p>Group assignments: Questionnaire 20%; written report and reflection on findings of interviews 80%.</p>
Language of instruction:	English

COPILOT DIGI6V

Course code: 190462601

Course type: Internship

Semester: ERG, 4. semester

ECTS Credits: 1 ECTS

Lecturer: Elisabeth Url, Julia Unger

Learning outcome: The students

- spend at least 35 hours on a hospital ward to learn about the medical and nursing activities provided there.
- learn about work in an intensive care unit.
- have client contact and communicate with them as part of simple nursing tasks under instruction.

Course content: Be part of one our ERASMUS+-funded international online lectures, where we will offer different international online courses together with our partner universities regarding the topics (1 ECTS each):

- digitalization
- accessibility

This online lecture is embedded in other courses of the OT curriculum but will be accessible for incoming students. Together with other international students you will work online in small groups to explore the topics not just from an occupational therapist's perspective but also from an international perspective.

Teaching methods: Interactive intercultural activities; lecture; readings and discussion; short presentation; in-class exercises.

Prerequisites: -

Assessment methods: Participation, short presentation, final written or oral report and reflection



Activities – Infants, Kindergarten and School AKI2I

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code:	190462206
Course type:	Integrated course (ILV)
Semester:	ERG, 2. semester
ECTS Credits:	2.5 ECTS
Lecturer:	Yasmine ElFilali, Gabriele Schwarze, MA, MAS; Christa Gressl
Learning outcome:	<p>The students</p> <ul style="list-style-type: none"> • learn to perform activities themselves. • learn to design and vary activities (e.g. effort, degree of difficulty) geared to the target group considering specific context factors in different settings • gather experience in the role of instructor and apply treatment principles of occupational therapy. • are familiar with selected concepts and can apply them in example scenarios. • document selected activities based on specific criteria. • further develop professional key qualifications and core competences, especially problem solving strategies, teamwork, cooperation and communication skills and proximity/distance behavior. • are able to assess motor, process-related and social interaction skills based on specific criteria.
Course content:	By learning and carrying out purposeful age-specific activities of the infants and children, students experience themselves as „occupational beings “. They practice observing and analyzing occupational performance and apply interventional principles to the training of everyday and craft activities. They design and carry out plans of instructing and coaching others in the activities, while adhering to occupational therapy and pedagogical principles.
Teaching methods:	Practical application of techniques, practical experiences
Prerequisites:	English 1
Assessment methods:	written or oral module exam, assessment of work portfolio
Language of instruction:	English

Health promotion within the Occupational Therapy Process

EPGF₆L

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code:	190462610
Course type:	Integrated course (ILV)
Semester:	ERG, 6. semester
ECTS Credits:	2,5 ECTS
Lecturer:	Gabriele Schwarze, MAS, MSc
Learning outcome:	<p>The students</p> <ul style="list-style-type: none"> • acquire knowledge of health promotion and prevention and relate this knowledge to the basic assumptions of occupational therapy and current scientific findings • acquire project management skills and apply them in the planning and development of a health promotion project. • are made familiar with the tasks of other professions involved in health promotion and prevention • learn how to analyze problems and requirements and to develop health promotion goals and actions with different target groups and in different settings • plan a health promotion project with selected target groups in a relevant setting and implement the project under the supervision of lecturers.
Course content:	<p>Students learn to develop an understanding and basic knowledge of health, illness, health promotion and prevention. They also acquire knowledge in the field of workplace health promotion. They learn about the possibilities offered by occupational therapy in the fields of health promotion and prevention and how occupational therapy fits into this field. They explore assessment tools in workplace health promotion, learn to evaluate selected work situations/work places and devise solutions for health-promoting behavior and conditions. The skills and knowledge acquired during the course are further developed and expanded in the planning and implementation of a project (course GFP6P).</p>
Teaching methods:	practical application of techniques, practical experiences
Assessment methods:	written and/or oral examination

OT- based Health Promotion Project GGP6P

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code: 170462507

Course type: Integrated course (ILV)

Semester: ERG, 6. semester

ECTS Credits: 2 ECTS

Lecturer: Gabriele Schwarze, MSc MAS

Learning outcome: The students

- implement the project planned in the course of the "Occupational Therapy Process in Health Promotion/Prevention" in a relevant setting
- apply the acquired project management skills in the phase of project implementation and evaluation.
- apply their didactic skills in project implementation appropriate to the target group.
- evaluate the measures carried out in the project and reflect on the entire process

Course content: Students explore assessment tools in workplace health promotion, learn to evaluate selected work situations/work places and devise solutions for health-promoting behavior and conditions. The skills and knowledge acquired during the course "Health promotion within the Occupational Therapy Process "(EPGF5) are further developed and expanded in the planning and implementation of a project. Costs need to be covered by the student (e.g. for transportation)

Teaching methods: Practical application of techniques, practical experiences

Prerequisites: "Health promotion within the Occupational Therapy Process "(EPGF5)

Assessment methods: presentation



Professional Internship internship

***Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!**

Course code: 190462607

Course type: Integrated course (ILV)

Semester: ERG, 6. semester

ECTS Credits: 9 ECTS

Lecturer: Katrin Pechstädt, MSc; Stefanie Schwarzl, MA

Learning outcome: The students

- reflect on and expand their theoretical knowledge and put it into practice
- familiarize themselves with different ways of evaluating and documenting their findings
- learn about practical application of models and OT's principles

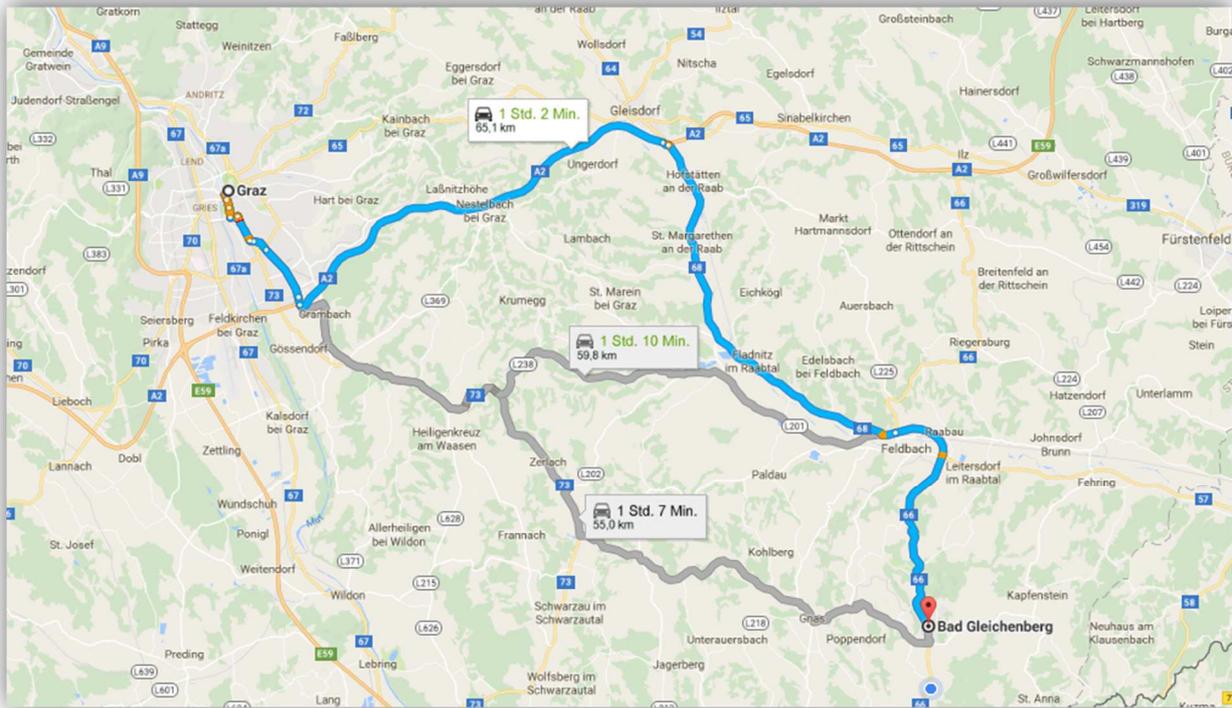
Course content: The students can perform parts of the occupational therapy process on selected patients following prescription by a doctor. The process is carried out under supervision as part of the overall medical process in accordance with FH-MTD-AV. The students additionally reflect on their internship under supervision both orally and in writing in a group setting or via e-learning and thus learn to cope with situations experienced as difficult. They use their own experiences from practical work to reflect on patterns of action and emotional states and document them in the learning portfolio. Continuous reflection leads to an individual increase in theoretical and practical competence, which is documented in the learning portfolio. If you are interested in a professional internship, please contact katrin.pechstaedt@fh-joanneum.at

Assessment methods: written or oral examination

Teaching methods: Practical application of techniques, practical experiences



How to get to Bad Gleichenberg?



www.bad-gleichenberg.at

Coming from Vienna

By train

Vienna Aspang – Feldbach* or

Vienna – Graz – Feldbach*

*Change in Feldbach or Bad Gleichenberg (pick up by arrangement).

By car

Via A2 – exit Ilz via Riegersburg and Feldbach to Bad Gleichenberg or exit Gleisdorf-Süd to Feldbach.

Coming from Germany or Graz

By train

Innsbruck - Graz - Feldbach* or

Salzburg - Graz - Feldbach*

*Change in Feldbach or Bad Gleichenberg (pick up by arrangement).

By car

Via A9 in the direction of Graz, further on A2 in direction of Vienna, exit at Gleisdorf-Süd for Feldbach and Bad Gleichenberg or by car train Feldkirch – Graz and Innsbruck - Graz.

The Campus Bad Gleichenberg





International Events in Bad

Gleichenberg

Orientation day & City tour

Meet your Buddy

International Tandem-Café

Erasmus goes Buschenschank

Austrian Bowling Night

International Movie Night

Christmas Event

Graz Excursion

Tandem-Cooking Event

Excursion to a ham factory

Excursion to a chocolate factory



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Greetings from the exchange-students of the spring semester 2019



