

Bachelor's degree programmes

Banking and Insurance Industry
Health Management in Tourism
Industrial Management
International Management

Master's degree programmes

Banking and Insurance Management
Business in Emerging Markets
Health Tourism and Leisure Management
Health Management and Public Health
Sport and Event Management
International Industrial Management

Postgraduate Master's courses

European Project and Public Management
International Supply Management
Master of General Management

EN



STUDY
YOUR
DREAM



Bachelor's degree programmes	Degree	Organisation	Campus
Banking and Insurance Industry	BA	Part-time	Graz
Health Management in Tourism	BA	Full-time	Bad Gleichenberg
Industrial Management	BSc	Full-time / Part-time	Kapfenberg
International Management	BA	Full-time	Graz

Master's degree programmes	Degree	Organisation	Campus
Banking and Insurance Management	MA	Part-time	Graz
Business in Emerging Markets	MA	Work-friendly	Graz
Health Tourism and Leisure Management	MA	Work-friendly	Bad Gleichenberg
Health Management and Public Health	MA	Work-friendly	Bad Gleichenberg
Sport and Event Management	MA	Work-friendly	Bad Gleichenberg
International Industrial Management	DI	Full-time / Part-time	Kapfenberg

Postgraduate Master's courses	Degree	Organisation	Campus
European Project and Public Management*	MSc	Part-time	Graz
International Supply Management	MSc	Part-time	Kapfenberg
Master of General Management	MBA	Part-time	Kapfenberg

* in cooperation with the International Business School Austria

Capturing new markets, making companies and institutions more productive, increasing the efficiency of technical as well as business processes and realising the potential of new products and services – the Department of Management focuses on meeting the challenges of the global economy. We manage regional and international projects in cooperation with companies and institutions in trade and industry, banking and insurance, tourism and healthcare. Our international network of academic and corporate partners enables students to gain valuable experience abroad by spending a semester at a foreign university or completing an internship with an international company. Their intercultural expertise qualifies our graduates to take up leading management roles – both in Austrian companies as well as in the trading centres and future markets around the world.

Bachelor's degree programme

BANKING AND INSURANCE INDUSTRY

Economic trends, new legislation: the banking and insurance sector never stands still. With their joined-up thinking and expertise in economics and law our students are destined to be the decision-makers of the financial world of tomorrow. Another plus point: you can study part-time.

What you will learn:

- Basic business management: from management to marketing and sales
- Discussing finance issues
- Understanding the banking and insurance sector
- Insight into banking and insurance products
- Gaining an overview of legal provisions
- Developing problem solving skills
- Applying analytical methods
- Personal development
- Efficient use of digital technologies

The course combines current topics from the finance sector and the insurance industry. Why? Because the industry needs qualified professionals who have a thorough and interdisciplinary grounding in both the banking and insurance worlds. Two business simulation games and practical project work provide you with an insight into both business worlds.

Organisation

The Banking and Insurance Industry course is run on a part-time basis, with courses largely held on Fridays and Saturdays. The large share of the course covered by e-learning, which can be done anywhere, is a real advantage. The programme can therefore be easily combined with work and family commitments. The precise timetable is made available at the beginning of each semester.

FACTS



Bachelor of Arts in Business (BA)



Part-time



6 semesters / 180 ECTS



FH JOANNEUM Graz



Language of instruction:
German

- 30 places per year

• Head of Degree Programme:
Dr. Michael Murg, BA MBA MSc

- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland

- All information about deadlines, application and admission can be found online.

- www.fh-joanneum.at/bvw

Did you know ...

... that our lecturers are acknowledged experts from the banking and insurance sector? They will provide you with up-to-date knowledge from practice.



“The Banking and Insurance Industry programmes are outstandingly successful in teaching the broad principles, focusing on current issues, and so preparing the graduates for managerial positions. This creates opportunities for personal development and strengthens the business location itself, because in the financial sector human capital is always the decisive competitive factor.”

GD DI Dr. Hans Aubauer, CFA of the social insurance institution for commerce and industry (SVA), Lecturer on the Bachelor's and Master's degree programmes

Career prospects

Our graduates are qualified for responsible jobs in banks and insurance companies worldwide. This includes activities in corporate and retail banking, asset management or risk management. The course also opens up careers in asset management and consulting, with financial institutions or in investment fund management. Some of our graduates also work for supervisory authorities, business and tax consultancies or corporate finance and risk management departments.

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester	
Management - Marketing - Sales 10 ECTS	Balancing Accounts - Services Marketing 6 ECTS	Cost Accounting 2 ECTS	Operative Controlling 2 ECTS	Strategic Controlling 4 ECTS	HR Management - Organisational Sociology 2 ECTS	
		Risk Management 4 ECTS	Assets and Administration - Products II 3 ECTS			
	Capital Market Theory 4 ECTS	Accounting - Products I 3 ECTS	Integrated Bank Management - Products II 3 ECTS	Products III 6 ECTS		Risk Management - Business Simulation Game 8 ECTS
			Socializing 2 ECTS			
Investment and Finance 2 ECTS	Functional Business Management 2 ECTS	Accounting 2 ECTS	Financial Market Supervision Law I 1 ECTS	Products III 6 ECTS	Risk Management - Business Simulation Game 8 ECTS	
Fundamentals · 1 ECTS	Functional Business Management - Products I 3 ECTS	Applied Economics III 2 ECTS	Insurance Contract Law - Loan and Deposit Business 4 ECTS			
Fundamentals · 1 ECTS		Writing 2 ECTS	Creativity Techniques 2 ECTS			
Applied Economics I 2 ECTS	Applied Economics II 2 ECTS	Tax Law 1 ECTS				
Civil Law - Corporate Law 10 ECTS		Consumer Protection, Insurance Contract & Securities Law 5 ECTS	Business Statistics II 2 ECTS	Meetings and Negotiations 2 ECTS	Presentation 4 ECTS	
	Conversation 4 ECTS		Financial Market Ethics 2 ECTS	Financial Market Supervision Law II 3 ECTS		
	Tax Law - European and Constitutional Law 4 ECTS		Project Techniques - Presentation Techniques 7 ECTS	Bachelor's Thesis 1 - Internship 9 ECTS		Insolvency, Employment, Social Security and Loan Securing Law 5 ECTS
Mathematics for Economics I 4 ECTS	Scientific Methodology 3 ECTS				Conversation and Conflict Management 2 ECTS	Bachelor's Thesis 2 - Internship 6 ECTS
	Mathematics for Economics II 2 ECTS	Business Statistics I 2 ECTS		Psychology for Economics 2 ECTS		
Business Management 26 ECTS	Finance Management 10 ECTS	Insurance Business Management 23 ECTS	Banking Business Management 23 ECTS	Economics 6 ECTS	English 14 ECTS	
Public Law 9 ECTS	Private Law 24 ECTS	Soft and Social Skills 16 ECTS	Quantitative Methods 10 ECTS	Sociology 4 ECTS	Projects 15 ECTS	

Bachelor's degree programme HEALTH MANAGEMENT IN TOURISM

Study successfully while remaining in balance? Our students learn how this works right from the start. They also learn how to draw up future-proof business plans and concepts in health, tourism and management.

What you will learn:

- Understanding health tourism
- Developing business plans and marketing concepts
- Identifying trends in spa management
- Preparing sustainable health concepts
- Using foreign languages
- Understanding wellness management
- Implementing projects in the Sport Science Lab
- Applying event management skills

Individual in-depth study in the form of interdisciplinary projects, together with your internship in the fourth semester, help you gain access into the world of work. You also have the option to study abroad for one semester.

With an eye to the emerging markets, we offer you foreign languages including Arabic, Chinese and Russian, as well as English. Study tours and participation in international conferences complete the range of activities on offer.

Organisation

Health Management in Tourism is a full-time course. This means the classes are held at FH JOANNEUM over a 15 week period each semester, generally all day Monday to Friday. You receive a current timetable at the start of each semester.

FACTS



Bachelor of Arts in Business (BA)



Full-time



6 semesters / 180 ECTS



FH JOANNEUM Bad Gleichenberg



Language of instruction:
German / English

- 50 places per year
- Head of Degree Programme:
Dr. Eva Adamer König
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, application and admission can be found online.
- www.fh-joanneum.at/gmt

Did you know ...

....that our students particularly value the friendly atmosphere on campus? At FH JOANNEUM you're more than just a number.



"I gained extensive background knowledge of all aspects of tourism on the programme, as well as being trained to think and work in an analytical and structured manner."

Eva Radocha BA, MA, Graduate, HR Consultant, conos GmbH

Career prospects

With their broad range of skills, our graduates find employment as management assistants in wellness centres, hotels, spa facilities and tourism associations. Interesting career opportunities are also available in occupational health promotion, public services in the healthcare sector, and in the leisure and event industry. Our graduates can also choose to specialise further on our Master's degree programme in Health, Tourism and Sport Management, qualifying them for top management positions.

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester
Fundamentals of Health 7 ECTS	Lifestyle & Health 8 ECTS	Health Promotion & Public Health 11 ECTS	Internship 30 ECTS	Management in the Healthcare System 3.5 ECTS	Evaluation of Healthcare Offers 10 ECTS
Fundamentals of Management 7 ECTS	Management and Communication 4 ECTS	Management of Decisions 7 ECTS		Business Plan & Commercial Law 8.5 ECTS	Controlling and Project Management 5 ECTS
Dimensions of Tourism 7 ECTS	Wellness and Quality of Life in Spa Tourism 10 ECTS	Hospitality and Event Management 4 ECTS		Tourism and Sustainability 8 ECTS	Trends and Challenges in Tourism and Hospitality 4 ECTS
Academic & Social Skills 5.5 ECTS	Academic & Social Skills 4.5 ECTS	Academic & Social Skills 3.5 ECTS		Academic & Social Skills 6.5 ECTS	Academic & Social Skills 7.5 ECTS
Language Skills 1 3.5 ECTS	Language Skills 2 3.5 ECTS	Language Skills 3 4.5 ECTS		Language Skills 4 3.5 ECTS	Language Skills 5 3.5 ECTS
Health Competence 39.5 ECTS	Management Competence 31.5 ECTS	Tourism Competence 33 ECTS		Interdisciplinary & Academic Competence 46 ECTS	Internship 30 ECTS

Bachelor's degree programme / Full-time INDUSTRIAL MANAGEMENT

The Industrial Management degree programme combines the subject areas of business, technology and IT. Internationalism, languages and soft skills included. This creates the basis for more advanced careers in industrial management.

What you will learn:

- Gaining international experience
- Practice and project-based learning
- Honing your management skills
- Acquiring technical and IT skills
- Establishing contacts with companies
- Improving your soft & social skills
- Implementing industrial projects


Spanish, Chinese and Russian are often selected as second languages in addition to English. The opportunity to apply the knowledge taught in practical settings is particularly important to us. You will therefore complete an internship and industrial projects with renowned companies such as AVL, Magna Steyr, voestalpine, Bosch, Porsche, Red Bull or BMW. The range of content combined with our community atmosphere on campus motivates the students. At the start, we work with you to establish individual development paths based on your previous experience.

Organisation


Industrial Management is a full-time course. This means the classes are held at FH JOANNEUM over a 15 week period each semester, generally all day Monday to Friday. You receive a current timetable at the start of each semester.

Tip: Students undertaking military or community service can start the course on a part-time basis and can then switch to full-time study after completing their service.


FACTS

 Bachelor of Science in Engineering (BSc)

 Full-time

 6 semesters / 180 ECTS

 FH JOANNEUM Kapfenberg

 Language of instruction: German

- 40 places per year
- Head of Degree Programme: **FH-Prof. Mag. Dr. Martin Tschandl**
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, application and admission can be found online.
- www.fh-joanneum.at/iwv
- Our alumni club provides support in finding internships and jobs: www.im-club.net.

Did you know ...

... that you can spend up to two semesters studying abroad? This will broaden your horizons, improve your foreign language skills and enrich your social network.



Career prospects

After completing their studies, our graduates have the chance to extend their knowledge by following a Master's course such as our International Industrial Management programme or to enter the world of work. The skills they have acquired offer a starting point for a varied and multi-faceted professional career in (virtually) any field. Our graduates are employed in the fields of logistics, controlling, production management, purchasing, marketing, project management and management consulting – at above-average starting salaries.

“On the Industrial Management programme I learned to analyse connections systematically. This enables me to identify significant challenges and transform them into solvable problems. This helps me in both my professional and private life.”

DI Martin Wallner, Graduate
System Design Engineer KNAPP AG

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester
Accounting I 3 ECTS	Accounting II 2 ECTS	Management Accounting (Controlling) II 3 ECTS	Process Management I 2 ECTS	Process Management II 3 ECTS	Corporate Management III 3 ECTS
Business Administration I 6 ECTS	Management Accounting (Controlling) I 4 ECTS	Logistics & Supply Chain Management 3 ECTS	Corporate Management I 6 ECTS	Corporate Management II 2 ECTS	Industrial Project 10 ECTS
	Business Administration II 3 ECTS	Production Management 3 ECTS		Communication II 2 ECTS	
Team Training & Marketing I 4 ECTS	Marketing II 2 ECTS	Communication I 2 ECTS	Production Engineering IV 7 ECTS	Internship 17 ECTS	Energy Engineering 2 ECTS
Mathematics Basics I 3 ECTS	Mathematics Basics II 3 ECTS	Mathematics Advanced 3 ECTS			Automation II 4 ECTS
Electrical Engineering I 2 ECTS	Electrical Engineering II 3 ECTS	Production Engineering III 3 ECTS	Automation I 4 ECTS	IT (ERP) I 3 ECTS	
Production Engineering I 3 ECTS	Machine Elements I 2 ECTS	Machine Elements II 2 ECTS			IT (ERP) II 3 ECTS
Science Tech I 2 ECTS	Production Engineering II 2 ECTS	Automation I 4 ECTS	Tools for Scientific Work 2 ECTS	Bachelor's Thesis 1 5 ECTS	Cross-Cultural Communication 3 ECTS
Applied IT Basics I 3 ECTS	Science Tech II 2 ECTS	Applied IT Advanced 3 ECTS			
Language 1 4 ECTS	Applied IT Basics II 3 ECTS	Language 3 4 ECTS	Language 4 4 ECTS		

Engineering
Management
Bachelor's Theses & Practice
Integrated

* = Preparatory courses in fundamentals of mathematics, informatics and technical subjects are offered on a voluntary basis.

Bachelor's degree programme / Part-time INDUSTRIAL MANAGEMENT

The part-time Industrial Management course combines the subject areas of business, technology and IT. Internationalism, languages and soft skills included. Your advantage: you can combine your studies with work commitments.

What you will learn:

- Interdisciplinary approach: from logistics to marketing
- Practice-based learning
- Honing your management skills
- Acquiring technical and IT skills
- Implementing industrial engineering knowledge in a company
- Improving your soft skills
- Personal and career development

Working in small groups allows the teaching staff to supervise the students closely. This fosters highly successful learning and enables students to establish contacts and exchange experiences with students from other companies. Thanks to the interdisciplinary and practical nature of the training, many students progress their careers within their company even before completing the degree programme.

Organisation

Industrial Management is a part-time course. Classes take place on Friday afternoons and Saturdays. The academic year starts in mid-September and ends in mid-July. This helps to reduce the weekly workload of our students and helps them integrate the course into their private and professional lives. The precise timetable is made available at the beginning of each semester.

Tip: Students undertaking military or community service can start the course on a part-time basis and can then switch to full-time study after completing their service.

FACTS



Bachelor of Science in Engineering (BSc)



Part-time



6 semesters / 180 ECTS



FH JOANNEUM Kapfenberg



Language of instruction: German

- 25 places per year

- Head of Degree Programme: FH-Prof. Mag. Dr. Martin Tschandl

- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland

- All information about deadlines, application and admission can be found online.
- www.fh-joanneum.at/iwb

Did you know ...

... that the course keeps you on the cutting edge of industrial management? The perfect mix of business and engineering provides you with excellent development opportunities.



Career prospects

Industrial Management creates options: graduates can work in all fields of the industrial and service sectors - whether they work in their own company or take on new challenges. After completing the Bachelor's programme, graduates have the chance to extend their knowledge by following a Master's course such as our International Industrial Management programme. This enables them to build on their business and technical knowledge - focusing in particular on the procurement and sales aspects of the supply chain.

"The course provided us with comprehensive training in the fields of business administration, information technology and engineering, which enabled us to set up our own company, B4B Solutions. Today we are the most successful consulting and implementation partner for SAP cloud products in Austria."

DI Michael Zitz, BSc & DI Horst Lambauer, BSc, Graduates Managing Directors of B4B-Solutions

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester
Accounting I 4 ECTS	Accounting II 3 ECTS	Management Accounting (Controlling) II 4 ECTS	Corporate Management I 3 ECTS	Corporate Management II 7 ECTS	Corporate Management III 3 ECTS
Business Administration I 7 ECTS	Management Accounting (Controlling) I 4 ECTS	Logistik & Supply Chain Management 4 ECTS	Production Management 3 ECTS		Process Management II 3 ECTS
	Business Administration II 3 ECTS		Process Management I 3 ECTS		
Team Training & Marketing I 5 ECTS	Marketing II 2 ECTS	Production Engineering II 3 ECTS	Communication II 2 ECTS	Production Engineering IV 8 ECTS	Energy Engineering 2 ECTS
	Production Engineering I 3 ECTS	Machine Elements I 3 ECTS	Production Engineering III 3 ECTS		
Mathematics Basics I 5 ECTS	Mathematics Basics II 4 ECTS	Mathematics Advanced 4 ECTS	Machine Elements II 3 ECTS	Automation II 4 ECTS	Bachelor's Thesis 2 12 ECTS
	Science Tech I 3 ECTS	Electrical Engineering I 3 ECTS	Automation I 5 ECTS		
Applied IT Basics I 4 ECTS	Science Tech II 3 ECTS	Electrical Engineering II 4 ECTS	IT (ERP) I 4 ECTS	IT (ERP) II 3 ECTS	Cross-Cultural Communication 3 ECTS
	Applied IT Basics II 3 ECTS	Applied IT Advanced 4 ECTS	Tools for Scientific Work 2 ECTS	Bachelor's Thesis 1 5 ECTS	
English 1 2 ECTS	English 2 2 ECTS	English 3 2 ECTS	English 4 2 ECTS		

Engineering
Management
Bachelor's Theses & Practice
Integrated

* = Preparatory courses in fundamentals of mathematics, informatics and technical subjects are offered on a voluntary basis.

Bachelor's degree programme INTERNATIONAL MANAGEMENT

Global, networked, multicultural: the modern business world transcends national borders. You want to explore that world? We will provide you with the management and intercultural skills required to prepare you for the challenges of future global markets

What you will learn:

- Developing market entry strategies
- Acquiring intercultural skills
- Applying marketing techniques
- International accounting & finance
- Exploring management & organisation
- Gaining an insight into international business law
- Using foreign languages
- Implementing practice-oriented projects

The course highlights await you in the fourth and fifth semesters. You will develop your intercultural and language skills at one of our partner universities as part of a semester abroad and complete an internship either in Austria or abroad to apply the knowledge you have learned in practice.

Organisation

International Management is a full-time course. This means the classes are held at FH JOANNEUM over a 15 week period each semester, generally all day Monday to Friday. You receive a current timetable at the start of each semester.

FACTS



Bachelor of Arts in Business (BA)



Full-time



6 semesters / 180 ECTS



FH JOANNEUM Graz



Language of instruction:
German / English

- 60 places per year
- Head of Degree Programme:
FH-Prof. Mag. Dr. Doris Kiendl, LL.M
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, application and admission can be found online.
- www.fh-joanneum.at/mig

Did you know ...

.... that you can choose from more than 80 partner universities? Located around the globe, they offer you an exciting opportunity to experience different cultures.



Career prospects

Our graduates are qualified to take on a range of different responsibilities in the global economy as key account managers, brand managers or sales representatives. They are also employed in corporate finance or HR departments,

manage branches of Austrian companies abroad and work for international organisations. Our graduates can also specialise further by enrolling on the Master's degree programme in Business in Emerging Markets.

CURRICULUM: 180 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester										
International Business & Entrepreneurial Perspectives 3 ECTS	International Market Entry Strategies 3 ECTS	Foreign Trade 3 ECTS	Study Abroad Seminar 1 ECTS	Management Accounting (Controlling) 3 ECTS	Human Resources Management 1 ECTS										
Management & Organisation 2 ECTS	International Service & Experiential Marketing 2 ECTS	Entrepreneurial & Cross Cultural Competences 2 ECTS	Study Abroad 25 ECTS	CSR & Sustainability Reporting 2 ECTS	Career Development 1 ECTS										
Principles of B2C Marketing 3 ECTS	Industrial Economics 2 ECTS Project Management 3 ECTS	Project: International Market Entry 5 ECTS		Integrated Internship 15 ECTS	Digital Marketing 2 ECTS	Digital Marketing 2 ECTS									
Principles of B2B Marketing 2 ECTS	Process & Operations Management 2 ECTS	Qualitative & Quantitative Empirical Methods 5 ECTS				Bachelor's Thesis 2 10 ECTS	Strategic Marketing 3 ECTS	Labour Law 1 ECTS							
Principles of Law 1 3 ECTS	Principles of Law 2 3 ECTS	Accounting 3: Cost Accounting 3 ECTS						Bachelor's Thesis 1 4 ECTS	Elective 3: Distribution & Sales 5 ECTS	Intern. Business Law 2 ECTS					
European Union Law 2 ECTS	Corporate law 2 ECTS	Tax Law 2 ECTS								Elective 4: Creative Corporate Communication 5 ECTS	Financial Statement Analysis 1 ECTS				
Accounting 1 4 ECTS	Accounting 2: Financial Statements 2 ECTS IFRS - 1 ECTS	Competition Law & Intellectual Property 2 ECTS									Elective 5: Cases for Business Intelligence 5 ECTS	Mergers & Acquisitions 2 ECTS			
Principles of Financing & IT Integration 4 ECTS	Corporate Finance & Risk Management 3 ECTS	Elective 1: Consumer Behaviour 3 ECTS										Semester Abroad	Entrepreneurship 3 ECTS		
Mathematics & Statistics 2 ECTS	IT in International Companies 1 ECTS	Elective 2: Business Processes ERP 3 ECTS											Internship	Project: International Business Modelling & Community Work 7 ECTS	
Critical Thinking & Scientific Writing 2 ECTS	Principles of Reporting Using IT 1 ECTS	Presentation Skills 2 ECTS												Languages & Soft Skills	International Management
Foreign Language 1 3 ECTS	Cross-Cultural Communication & Negotiations 2 ECTS	Foreign Language 3 3 ECTS													
	Foreign Language 2 3 ECTS														

International Management	Marketing	Accounting	Law	Languages & Soft Skills	Semester Abroad
Bachelor's Thesis	Internship				





Master's degree programme

BANKING AND INSURANCE MANAGEMENT

This course prepares you for demanding leadership roles in the global financial sector. You'll gain a comprehensive understanding of the challenges facing the banking and insurance industry, and learn to take an integrated business management approach.

What you will study:

Management. Strategy. Leadership

On the programme you develop and consolidate your management skills. From project and process management to strategic management and leadership, you broaden your specialist knowledge and enhance your ability to lead. You also gain an insight into the international financial system and regulatory characteristics.

Specialisation in Bank Management.

This specialisation gives you an integrated understanding of banking organisations. It focuses on corporate management, sales management and relevant product classes in the banking sector. The curriculum is complemented by existing and future business models and the specifics of corporate & investment banking.

Specialisation in Insurance Management.

This specialisation gives you an integrated understanding of insurance organisations. It focuses on corporate management, sales management and relevant product classes, as well as existing and future business models in the insurance sector.

Organisation

The course allows you to balance studies with work and family commitments. The classes at FH JOANNEUM usually take place on Friday afternoon and Saturday. Around 20 percent of classes are delivered via e-learning.

FACTS



Master of Arts in Business (MA)



Part-time



4 semesters / 120 ECTS



FH JOANNEUM Graz



Language of instruction:
German /English

- 20 places per year
- Head of Degree Programme:
Dr. Michael Murg, BA MBA MSc
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, application and admission can be found online.
- www.fh-joanneum.at/bvm

Did you know ...

... that our lecturers are acknowledged experts with leadership qualities? Their expertise and professional achievements make them ideally suited to pass on their theoretical and practical knowledge.



“The finance industry is facing major changes over ever shorter cycles. The courses offered by the Institute of Banking and Insurance Industry offer young and committed staff working in the sector a great opportunity to manage these changes in the future.”

Mag. Dr. Oliver Kröppfl, Director of the General Secretariat of Steiermärkische Sparkasse,
Lecturer on the Master's degree programme

Career prospects

Our graduates have a holistic understanding of the banking and insurance industry enabling them to provide solutions to complex problems, for example in private and corporate banking, corporate governance, risk and sales management, asset management, or in regulation and compliance. The majority of graduates work for banking and insurance companies, but also in businesses outside the financial sector.

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester
International Financial System & Monetary Policy 8 ECTS	Financial Regulation 4 ECTS	Leadership 2 ECTS	Responsible Business Conduct 6 ECTS
	Leadership 2 ECTS	Strategic Management 3 ECTS	
Financial Regulation 8 ECTS	Strategic Management 3 ECTS	Project & Process Management 3 ECTS	
	Project & Process Management 3 ECTS	Bank Management 3 ECTS	Integrated Insurance Control 5 ECTS
	Accounting and Reporting 3 ECTS	Sales Management in Banking 3 ECTS	
Leadership 2 ECTS	Quantitative Financial Management 3 ECTS	Retail Banking and SMEs 6 ECTS	Master's Thesis 22 ECTS
Project & Process Management 3 ECTS	Bank Management 9 ECTS	Management of Insurance Companies 9 ECTS	
Accounting and Reporting 4 ECTS	Quantitative Financial Management 3 ECTS	Corporate & Investment Banking 8 ECTS	Property & Casualty Insurance 6 ECTS
Research Seminar 2 ECTS		Sales Management in Banking 3 ECTS	Sales Management in Insurance 3 ECTS

International Finance Framework 26 ECTS	Management & Leadership 21 ECTS	Fundamentals of Banking & Insurance Management 13 ECTS	Bank Management (elective) 32 ECTS
Insurance Management (elective) 32 ECTS	Scientific Methodology 28 ECTS		

Master's Degree Programme BUSINESS IN EMERGING MARKETS



The world and the global economy are rapidly transforming with impacts on various areas. New emerging powers are increasing their share of the global market. For multinational enterprises, it is more important than ever to understand the forces and opportunities behind these Emerging Markets.

You can expect the following topics in the study programme:

Business Behaviour in Emerging Markets.

You will gain a solid understanding of the most important characteristics of Emerging Markets as well as the opportunities, threats and challenges for multinationals doing business there. You will learn about the most crucial challenges of these markets as well as how they relate to historical developments.

Global Economy & International Finance.

We provide you with concise and compact courses on important topics, like international trade theory, international trade policy, the global financial environment, M&A and various legal aspects. Special topics like environmental economics will also be included.

International & Strategic Management.

You will be introduced to strategy development and business plan design. In the Business Lab you will apply your knowledge holistically within a start-up project. An additional benefit is that you can improve your networking skills with the companies that engage in Business in Emerging Markets.

Scientific Methods & Market Research.

In the area of social and economic sciences you will learn qualitative and quantitative research methods at an advanced level. In the Research Lab you will apply your theoretical knowledge within a scientific project. In your Master's Thesis you will combine your knowledge with scientific methods.

FACTS



Master of Arts in Business (MA)



Work-friendly



4 semesters / 120 ECTS



FH JOANNEUM Graz



Language of instruction:
English

- 30 student placements each year
- Head of degree programme:
MMM Mag. Dr. Dr. Wolfgang Granigg
- Tuition fee: no fees for students from the European Union, the European Economic Area (EEA) and Switzerland
- Further information regarding deadlines, requirements, application and admission are available online.
- www.fh-joanneum.at/mem

Did you know, ...

... that in this Master's Programme you have the opportunity to gain a double degree with our partner-universities in Taiwan, Chile or Russia?



Organisation

In the 1st semester we focus on advanced fundamentals. In the 2nd semester we will move on to the use of theoretical knowledge in various settings. In the 3rd semester you will study at a partner university located in an emerging market. We are starting the 4th semester with blocked courses followed by reduced classroom-teaching to allow you to work on your Master's Thesis.

Career Prospects

In this Master's Programme you will be prepared for career opportunities in a wide range of professional environments and positions, from profit to non-profit organisations, from production and service oriented companies to consumer goods and industrial goods

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	Type	SWS	ECTS
Introducing Emerging Markets	ILV	3	4
International and Transnational Law	ILV	3	3
International Trade and Environmental Economics	VO	3	3
Contemporary History of Emerging Markets	VO	2	3
Compliance, Business Ethics and CSR in Emerging Markets	ILV	2	3
Global Supply Chain Management	ILV	3	3
Business Development and International Marketing	ILV	3	4
Qualitative and Quantitative Research Methods	UE	2	4
Applied Business Informatics	UE	1	3
		22	30

3rd semester	Type	SWS	ECTS
Selected Courses at Partner Universities of FH JOANNEUM	SE	0	30
		0	30

ILV = Integrated course, PT = Project, SE = Seminar, UE = Tutorial, VO = Lecture, SWS = Teaching Hours per week, ECTS = European Credit Transfer and Accumulation System

industries. As a graduate you'll be qualified to pursue many different positions within those industries, including International Sales, Business Development, Project Management or Product Management.

"The interdisciplinary curriculum of this master's program gives me the opportunity, knowledge and tools to pursue my interest in today's emerging economies from an academic and practice-oriented perspective. Projects with international companies, my semester abroad in Tbilisi and the international student's cohort foster working experiences in multicultural teams."

Katharina Radler, BBA
Student of the Master's Programme

Double degree possible with Russia, Chile or Taiwan.

2nd semester	Type	SWS	ECTS
Business in Emerging Markets	ILV	3	4
Cross-Cultural HR Management and Leadership	UE	3	3
Cross-Cultural Orientation Workshop	UE	0.5	1
Conflict Resolution and Negotiation	UE	2.5	2
Global Financial Environment and Foreign Exchange Exposures	ILV	2	3
International Corporate Finance and Project Finance	ILV	2	3
Mergers, Acquisitions and Strategic Alliances	ILV	2	3
Big Data and Advanced Data Analysis	UE	2	3
Research Lab	PT	2	4
Business Lab	PT	3	4
		22	30

4th semester	Type	SWS	ECTS
Strategy and Innovation in the Digital Era	ILV	2	3
Interdisciplinary Strategic Cases	PT	2	3
Company Dialogue	PT	2	2
Master's Thesis Seminar	SE	1,5	2
Master's Thesis and Master's Exam	MA	0,5	20
		8	30

Master's degree programme

HEALTH TOURISM AND LEISURE MANAGEMENT

Major within the Master's degree programme in Health, Tourism & Sport Management

Sustainable leisure and tourism activities rely on the availability of qualified specialists. The primary focus of the programme is the delivery of innovative health tourism solutions and the professional management of leisure and tourism facilities.

What you will study:

Management. Organisation.

You gain greater proficiency in specialised areas of health tourism, as well as a sound management qualification. Business excellence management, leadership and the management of health tourism facilities form part of the programme. You also develop strategies for managing thermal baths, spas and wellness hotels.

Sustainability. Leisure.

You deepen your knowledge of leisure management with a particular focus on available and required resources. We also introduce you to the complexities of sustainable regional development.

Service design. Tourism. Spa.

From initial idea to market: you consider the design, development and implementation of competitive health tourism packages for recreational use. As well as innovative tourism concepts, you also focus on the holistic management of customer relations.

Real-world assignments. Master's thesis.

Real-world assignments from the health tourism and leisure industry form the basis for your two-semester project, giving you the chance to gain wide-ranging experience in both project management and cooperation with customers. You also broaden your knowledge through case studies and your Master's thesis.

FACTS



Master of Arts in Business (MA)



Work-friendly



4 semesters / 120 ECTS



FH JOANNEUM Bad Gleichenberg



Language of instruction:
German / selected lectures in English

- 15 places per year
- Head of Degree Programme:
Dr. Eva Adamer König
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, requirements, application and admission can be found online.
- www.fh-joanneum.at/gtf

Did you know ...

... that on international excursions you'll visit leisure parks, thermal baths and spas where you'll learn directly from experienced managers?



Organisation

The course is organised on a work-friendly basis. This means that lectures take place in blocks from Monday to Thursday. Fridays are usually free. This allows well-organised students to work and study at the same time.

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	Type	SWS	ECTS
Health, Tourism & Sport Management Orientation	UE	1	0.5
Health Promoting Lifestyle	ILV	2	1.5
Statistics and Research Methods I	ILV	2	3
Research and Project Work I	PT	2	5
Ethics and Social Responsibility	ILV	2	2
Economics	VO	1	2
Strategic Management	ILV	2	3
Needs Analysis and Brand Management	ILV	2	2
Quality and Risk Management	VO	2	2
Health Tourism and Leisure Management			
Service Design and Hospitality	ILV	2	3
Customer Relationship Management	ILV	2	3
Sport Tourism/Events as a Business Factor	VO	2	3
		22	30

2nd semester	Type	SWS	ECTS
Statistics and Research Methods II	ILV	2	3
Research and Project Work II	PT	2	5
Financing and Investment	ILV	2	3
Leadership and Human Resources Management	ILV	2	3
Corporate Health Management and Organisational Development	ILV	2	3
Event Conception and Production	ILV	3	4
Health Tourism and Leisure Management			
Leisure Management and Culture Tourism	ILV	3	4
Health and Nature Tourism	ILV	2	3
Balanced Resource Management in Tourism	ILV	1	2
		19	30

Career prospects

Our graduates identify trends and development potential at the interface between health, tourism and the leisure industry. Their core competences involve the development, implementation and marketing of health-oriented tourism offers for leisure use and the optimal use of resources. Our graduates pursue a wide range of careers from spa and hotel management, to sales and marketing management in tourism facilities through to spa management and international consulting. Graduates can also choose to enrol on a relevant doctoral programme.

3rd semester	Type	SWS	ECTS
Networking and Human Relations	VO	1	1
Change Management and Organisational Development	ILV	2	3
Entrepreneurship and Start-up	ILV	2	3
Sales Management	VO	1	1
Economic and Fiscal Law	VO	2	3
Labour Law for Executives	VO	2	3
Health Tourism and Leisure Management			
Leisure and Tourism Economics	ILV	1	2
Spa Management	ILV	2	3
Spa, Rehab and Clinic Management	ILV	2	3
Innovation and Funding Management	ILV	2	3
Destination Management	ILV	2	3
Regional Development	ILV	1	2
		20	30

4th semester	Type	SWS	ECTS
Case Studies	SE	1	3
Master's Thesis and Master's Exam	MA	0	25
Master's Thesis Seminar	SE	0.5	2
		1.5	30

ILV = Integrated course, PT = Project, SE = Seminar, UE = Exercise, VO = Lecture, SWS = Hours per week, ECTS = European Credit Transfer and Accumulation System

Master's degree programme

HEALTH MANAGEMENT AND PUBLIC HEALTH

Major within the Master's degree programme in Health, Tourism & Sport Management

The core elements of this major are the management of rehabilitation centres and health resorts, health promotion, empowerment and public health. You will acquire all the skills you will need as an expert in the healthcare sector.

What you will study:

Health. Management.

The course focuses on sustainable developments in the healthcare sector. You acquire in-depth knowledge of evidence-based health promotion and sound management qualifications. Your training will also include business excellence management and leadership as well as specific management of healthcare institutions.

Public Health. Communication.

You gain an in-depth insight into topics of public health and epidemiology and the analysis of health determinants. A special focus is on the strategic public communication of public health issues.

Research. Innovation.

You learn all aspects of applied research: from design to practical implementation to evaluation. You also learn how to initiate, promote and control innovations in companies, organisation or regions.

Real-world assignments. Master's thesis.

Real-world assignments from the healthcare sector form the basis for your two-semester project, giving you the chance to gain wide-ranging experience in both project management and cooperation with customers. You also broaden your knowledge through case studies and your Master's thesis.

FACTS



Master of Arts in Business (MA)



Work-friendly



4 semesters / 120 ECTS



FH JOANNEUM Bad Gleichenberg



Language of instruction:
German / selected lectures in English

- 15 places per year
- Head of Degree Programme:
Dr. Eva Adamer König
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, requirements, application and admission can be found online.
- www.fh-joanneum.at/gph

Did you know ...

...that case studies allow you to combine theory with practice? Together with fascinating excursions, this is the best form of preparation for management positions.



Organisation

The course is organised on a work-friendly basis. This means that lectures take place in blocks from Monday to Thursday. Fridays are usually free. This allows well-organised students to work and study at the same time.

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	Type	SWS	ECTS
Health, Tourism & Sport Management Orientation	UE	1	0,5
Health Promoting Lifestyle	ILV	2	1,5
Statistics and Research Methods I	ILV	2	3
Research and Project Work I	PT	2	5
Ethics and Social Responsibility	ILV	2	2
Economics	VO	1	2
Strategic Management	ILV	2	3
Needs Analysis and Brand Management	ILV	2	2
Quality and Risk Management	VO	2	2
Health Management and Public Health			
Fitness and Competitive Sports	ILV	2	3
Applied Public Health and Epidemiology	ILV	2	3
Analysis of Health Determinants	ILV	2	3
		22	30

2nd semester	Type	SWS	ECTS
Statistics and Research Methods II	ILV	2	3
Research and Project Work II	PT	2	5
Financing and Investment	ILV	2	3
Leadership and Human Resources Management	ILV	2	3
Corporate Health Management and Organisational Development	ILV	2	3
Event Conception and Production	ILV	3	4
Health Management and Public Health			
Health in All Policies	ILV	2	3
Evidence-based Health Promotion and Prevention	ILV	2	3
Health Economics	ILV	2	3
		19	30

Career prospects

Our graduates have many employment options, working for healthcare facilities and research institutions, as well as hospitals, care facilities, therapy and rehabilitation centres. There are also job opportunities in primary care units, social and health insurance organisations, and in health consulting. Our graduates are responsible for health management in large corporations, or for process and quality management in clinics and the pharmaceutical industry. Graduates can also choose to enrol on a relevant doctoral programme.

3rd semester	Type	SWS	ECTS
Networking and Human Relations	VO	1	1
Change Management and Organisational Development	ILV	2	3
Entrepreneurship and Start-up	ILV	2	3
Sales Management	VO	1	1
Economic and Fiscal Law	VO	2	3
Labour Law for Executives	VO	2	3
Health Management and Public Health			
International Public Health	ILV	2	3
Health Communication	ILV	1	2
Spa, Rehab and Clinic Management	ILV	2	3
Innovation and Funding Management	ILV	2	3
Quality Assurance and Applied Evaluation	ILV	2	3
Integrated Health Care Management	ILV	1	2
		20	30

4th semester	Type	SWS	ECTS
Case Studies	SE	1	3
Master's Thesis and Master's Exam	MA	0	25
Master's Thesis Seminar	SE	0,5	2
		1,5	30

ILV = Integrated course, PT = Project, SE = Seminar, UE = Exercise, VO = Lecture, SWS = Hours per week, ECTS = European Credit Transfer and Accumulation System

Master's degree programme SPORT AND EVENT MANAGEMENT

Major within the Master's degree programme in Health, Tourism & Sport Management

The programme combines management and leadership skills with elements of sport and event management. As a future executive, you will acquire skills in event planning, sport marketing and sponsoring and in the management of sport clubs, sport organisations or individual athletes.

What you will study:

Leadership. Organisation.

You acquire a thorough understanding of sport and event management, as well as sound qualifications in organisational management. The programme focuses on entrepreneurship and business excellence, as well as managing events, sports organisations and professional athletes.

Sport. Management.

In addition to sport management, you also study recreational and competitive sport in greater depth. Sports organisations and financing, as well as sports law, are further topics on the programme. You also consider the sustainable use of sports venues in order to exploit both urban and rural development potentials.

Event staging. Marketing.

You learn to use the mechanisms of event management to create trends and successfully run (sport) events, - from precise planning through to professional implementation. You also acquire sponsoring, live-marketing and event technology skills.

Real-world assignments. Master's thesis.

Real-world assignments from the sport and event sector form the basis for your two-semester project, giving you the chance to gain wide-ranging experience in cooperation with customers. You also broaden your knowledge through case studies, the Sports Science Lab and your Master's thesis.

FACTS



Master of Arts in Business (MA)



Work-friendly



4 semesters / 120 ECTS



FH JOANNEUM Bad Gleichenberg



Language of instruction:
German / selected lectures in English

- 15 places per year
- Head of Degree Programme:
Dr. Eva Adamer König
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, requirements, application and admission can be found online.
- www.fh-joanneum.at/sem

Did you know ...

... that this course is the perfect additional qualification for graduates of a sports science university? This training enhances your job prospects considerably.



Organisation

The course is organised on a work-friendly basis. This means that lectures take place in blocks from Monday to Thursday. Fridays are usually free. This allows well-organised students to work and study at the same time.

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	Type	SWS	ECTS
Health, Tourism & Sport Management Orientation	UE	1	0.5
Health Promoting Lifestyle	ILV	2	1.5
Statistics and Research Methods I	ILV	2	3
Research and Project Work I	PT	2	5
Ethics and Social Responsibility	ILV	2	2
Economics	VO	1	2
Strategic Management	ILV	2	3
Needs Analysis and Brand Management	ILV	2	2
Quality and Risk Management	VO	2	2
Sport and Event Management			
Fitness and Competitive Sports	ILV	2	3
Sports Organisation and Financing	VO	2	3
Sport Tourism/Events as an Economic Factor	VO	2	3
		22	30

2nd semester	Type	SWS	ECTS
Statistics and Research Methods II	ILV	2	3
Research and Project Work II	PT	2	5
Financing and Investment	ILV	2	3
Leadership and Human Resources Management	ILV	2	3
Corporate Health Management and Organisational Development	ILV	2	3
Event Conception and Production	ILV	3	4
Sport and Event Management			
Live Marketing and Event Communication	ILV	2	3
Event Hardware and Logistics	ILV	2	3
Event Law and Safety	VO	2	3
		19	30

Career prospects

Our graduates have expertise in the management of (sport) events and the management of sport clubs, sport organisations and individual athletes. They work in event and marketing agencies, in sport marketing and in fitness and health facilities as also for sport clubs, sport organisations or sport tourism providers. Graduates can also choose to enrol on a relevant doctoral programme.

3rd semester	Type	SWS	ECTS
Networking and Human Relations	VO	1	1
Change Management and Organisational Development	ILV	2	3
Entrepreneurship and Start-up	ILV	2	3
Sales Management	VO	1	1
Economic and Fiscal Law	VO	2	3
Labour Law for Executives	VO	2	3
Sport and Event Management			
Infrastructure Management of Sports Facilities	ILV	2	3
Sports Law	VO	2	3
Sport Sponsorship	ILV	2	3
Management of Commercial Sports Providers	ILV	1	2
Athlete Management	ILV	1	2
Management of Sports Associations and Organisations	ILV	2	3
		20	30

4th semester	Type	SWS	ECTS
Case Studies	SE	1	3
Master's Thesis and Master's Exam	MA	0	25
Master's Thesis Seminar	SE	0.5	2
		1.5	30

ILV = Integrated course, PT = Project, SE = Seminar, UE = Exercise, VO = Lecture, SWS = Hours per week, ECTS = European Credit Transfer and Accumulation System

Master's degree programme / Full-time INTERNATIONAL INDUSTRIAL MANAGEMENT

The International Industrial Management programme is your key to success. And you have the choice either to consolidate your knowledge in Industry 4.0 or Supply Chain Engineering, or to study a wider range of subject areas and broaden your general industrial management know-how.

What you will study:

General Management. Leadership.

You enhance your managerial expertise in everything from leadership skills to general management, creating the basis for a successful future career in industrial management. You develop sustainable strategies in areas including innovation, entrepreneurship and product lifecycle management.

Specialisation: Smart Production & Services.

You study the industry of the future, from smart manufacturing to big data analysis and lean production. Emphasis is placed on both the technological requirements, such as cyber-physical systems and corporate information systems, as well as new processes and business models including service engineering enabled by digital transformation.


Specialisation: Supply Chain Engineering.

You learn to optimise the supply chain in technical purchasing and sales. This requires you to study strategic procurement, logistics and supplier management, as well as the information and control systems used in materials management. Moreover, you learn more about customer relationship management, marketing and multi-channel management.

International research project.

In the second semester you carry out an international research project. There is also an opportunity for you to complete one or two semesters abroad, which increases your international employability.


FACTS

 Diplomingenieurin / Diplomingenieur (DI)

 Full-time

 4 semesters / 120 ECTS

 FH JOANNEUM Kapfenberg

 Language of instruction: German / English

- 20 places per year
- Head of Degree Programme: FH-Prof. Mag. Dr. Martin Tschandl
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, requirements, application and admission can be found online.
- www.fh-joanneum.at/iim

Did you know ..

.....that one of the largest teaching and research facilities in Austria – the Smart Production Lab – is available to you here on campus? You can use it to help shape Industry 4.0.



Organisation

Courses are run from Monday to Friday during the first two semesters. In the third semester attendance is mandatory only on Friday afternoons and on Saturday, allowing you to start working in your chosen career even before completing the programme.

“Volatile markets require flexible companies and managers. This practical and interdisciplinary training is the ideal basis for meeting these high requirements.”

DI Gernot Mauthner, BSc, Graduate
Global Project Manager, Hoerbiger USA

Career prospects

Our graduates are provided with a broad technical and business training across the supply chain. This creates a wide range of options because graduates can work in all industries and in virtually any position – both nationally and internationally. Our graduates are qualified to take on management roles in areas such as:

- technical and strategic procurement
- logistics and materials management
- (technical) sales / marketing
- production management – digitalisation, service engineering
- project and process management
- supply chain controlling
- sales controlling
- purchasing controlling

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester		2nd semester		3rd semester		4th semester	
Production Technologies & Optimisation 10 ECTS	Industrial Management & Engineering 10 ECTS	Strategic Management 7.5 ECTS		Smart Production I 6 ECTS	Supply Chain Management 6 ECTS	Global Economics 2 ECTS	Product Lifecycle Management 2 ECTS
Lean Production 6.5 ECTS		Law for Executives 4 ECTS		Planning & Production Controlling 6 ECTS	Planning & Supply Chain Controlling 6 ECTS	Negotiation (Elective) 2 ECTS	
Supply Chain Engineering I 6.5 ECTS	International Management 4.5 ECTS		Specialisation Smart Production & Services*	Smart Production II 7 ECTS	Supply Chain Engineering II 7 ECTS	Master's Thesis 24 ECTS	
Leadership Competences 4 ECTS	Research & Project 14 ECTS			Service Engineering & Production Lab 7 ECTS	Supply Chain Computing 7 ECTS		
Operations Analytics 3 ECTS	Specialisation Supply Chain Engineering*			Leadership in Smart Production 4 ECTS	Leadership in Supply Chain 4 ECTS		

Engineering
Management
Integrated
Master's Thesis (Engineering and/or Management)

* In the 3rd semester students can specialise in Smart Production & Services or Supply Chain Engineering.

Master's degree programme / Part-time INTERNATIONAL INDUSTRIAL MANAGEMENT

The International Industrial Management programme is your key to success. And you have the choice either to consolidate your knowledge in Industry 4.0 or Supply Chain Engineering, or to study a wider range of subject areas and broaden your general industrial management know-how.

What you will study:

General Management. Leadership.

You enhance your managerial expertise in everything from leadership skills to general management, creating the basis for a successful future career in industrial management. You develop sustainable strategies in areas including innovation, entrepreneurship and product lifecycle management.

Specialisation: Smart Production & Services.

You study the industry of the future, from smart manufacturing to big data analysis and lean production. Emphasis is placed on both the technological requirements, such as cyber-physical systems and corporate information systems, as well as new processes and business models including service engineering enabled by digital transformation.

Specialisation: Supply Chain Engineering.

You learn to optimise the supply chain in technical purchasing and sales. This requires you to study strategic procurement, logistics and supplier management, as well as the information and control systems used in materials management. Moreover, you learn more about customer relationship management, marketing and multi-channel management.

International research project.

In the second semester you carry out an international research project. You work on industry-related topics in project groups, often in cooperation with companies.

FACTS



Diplomingenieurin / Diplomingenieur (DI)



Part-time



4 semesters / 120 ECTS



FH JOANNEUM Kapfenberg



Language of instruction:
German / English

- 20 places per year
- Head of Degree Programme:
FH-Prof. Mag. Dr. Martin Tschandl
- Tuition fees: no tuition fees for students from the EU, EEA and Switzerland
- All information about deadlines, requirements, application and admission can be found online.
- www.fh-joanneum.at/imb

Did you know ...

... that you'll graduate with the academic degree of Diplomingenieur/Diplomingenieurin (DI) in four semesters? We create the basis for a perfect balance between work, family and studies.



Organisation

With mandatory attendance on Friday afternoons and on Saturdays, the programme is designed so that students can combine work with study. Students particularly value the opportunity to work on practical projects in small groups, and to network with teaching staff and colleagues from other companies.

TIP: This Master's programme is an optimal part-time specialisation for graduates and students of other industrial engineering, technical or business programmes.

Career prospects

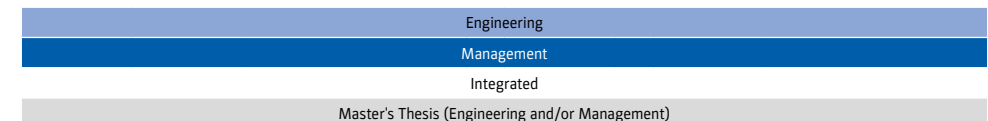
Our industrial engineering students often find that the course gives them a career boost in their company. They have a broad range of technical and business experience in different fields along the supply chain and take on management or consulting roles in many areas in industry and business.

"The programme combines business expertise with technical understanding. The scientific fundamentals were complemented by practical application, which proved to be very useful. The training I received enabled me to take some major steps forward in my career."

DI Reinhard Leitner, Graduate
Deputy Head of R&D, VA Tubulars

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester		2nd semester		3rd semester		4th semester	
Production Technologies & Optimisation 12 ECTS	Industrial Management & Engineering 12 ECTS	Strategic Management 7.5 ECTS		Smart Production I 6 ECTS	Supply Chain Management 6 ECTS	Global Economics 2 ECTS	Product Lifecycle Management 2 ECTS
Lean Production 7.5 ECTS		Law for Executives 4 ECTS	International Management 4.5 ECTS	Planning & Production Controlling 6 ECTS	Planning & Supply Chain Controlling 6 ECTS	Negotiation Elective 2 ECTS	
Supply Chain Engineering I 7.5 ECTS		Leadership Competences 4 ECTS		Smart Production II 7 ECTS	Supply Chain Engineering II 7 ECTS	Master's Thesis 24 ECTS	
Operations Analytics 3 ECTS		Research & Project 10 ECTS		Service Engineering & Production Lab 7 ECTS	Supply Chain Computing 7 ECTS		
				Leadership in Smart Production 4 ECTS	Leadership in Supply Chain 4 ECTS		



* In the 3rd semester students can specialise in Smart Production & Services or Supply Chain Engineering.

Postgraduate Master's Course / Part-time EUROPEAN PROJECT AND PUBLIC MANAGEMENT

Networking within the EU creates new opportunities for Austrian companies, as well as challenges. In cooperation with the International Business School Austria, this FH JOANNEUM programme provides managers with the know-how essential for EU project management.

The programme covers the following subject areas:

European Union.

You will learn about the institutional framework of the EU as well as its mechanisms. Particular attention will be paid to the areas relevant to project management.

Project management.

You will learn to plan the project proposal from the viewpoint of an evaluator. At the same time, our tailor-made IT courses provide support in using modern project management tools.

Soft skills. Networking.

Work on European projects is virtual, requiring advanced interpersonal skills, and especially leadership skills. Our experts will train you to apply the intercultural management methods upon which the success of a project often depends. Our wide-ranging network is also hugely beneficial when it comes to establishing the project consortium, and provides access to national and international sources of funding. Moreover, an excursion to Brussels offers the opportunity to make your own contacts with the European Commission.

Financing. Funding.

We provide you with a clear approach to financing and funding for EU projects. You will learn about the specific requirements for financial planning and reporting, and our experts will support you in drawing up a budget for a specific EU project.

FACTS



Master of Science (MSc)



Part-time



3 semesters / 90 ECTS



FH JOANNEUM Graz



Language of instruction:
English

- 25 places per year
- Head of postgraduate master's course:
FH-Prof. Mag. Dr. Doris Kiendl, LL.M
- Tuition fee: EUR 2,500 per semester
- All information about dates, requirements, application and curriculum is available online.
- www.fh-joanneum.at/epm
- In cooperation with the International Business School Austria, www.ibsa.co.at

Did you know...

... that leading European institutions in the field of International Management have worked with us to develop the programme? This ensures the high quality of the training you will receive.



Real project proposal. Master's thesis

You can submit a real project proposal as your Master's thesis; it's a win-win situation, for you, and for your company.

Organisation

The programme is designed as an ideal way of combining study and work: a total of 15 weekends are spent on campus. Wherever possible, the dates are agreed with the participants in advance according to their individual availability. In general, seminar papers and home exams take the place of traditional examination formats.

"The Master's degree is an important qualification for any career in any sector and thus significantly increased my job opportunities after graduating."

Michael Mörth
CEO at MA KFZ- Qualitätskontrolle GmbH

Professional fields

Graduates of the Master's programme are qualified for a broad spectrum of careers in the following fields:

- Expert for EU financing and EU funding
- Consultant for EU projects
- Expert for European project management
- Evaluator for EU projects

Ever more companies are recognising the significant opportunities available for securing funding from Brussels. This creates a wide range of career prospects and development opportunities for graduates both at home and abroad.



Postgraduate Master's course / Part-time

INTERNATIONAL SUPPLY MANAGEMENT

Today's focus on core competencies and resource scarcity requires professional value chain management. Tomorrow's purchasing managers will have a full understanding of how to structure information, material flows and value streams in customer-supplier relations.

What you will study:

Strategy. Leadership.

You observe the strategic management process and learn how to move from business strategy to procurement strategy. You also become familiar with the many aspects of managing a purchasing department, including leadership, human resource management and team development.

Management. Controlling.

You learn about targets, responsibilities and the tools of procurement management, as well as focusing on the process and methods of supplier management, especially turning traditional parts suppliers into partners in value creation. You'll also study procurement controlling based on practical examples.

Information systems for procurement.

You gain extensive skills in the use of standard business management software, particularly with regard to functionality, application and potential benefits for purchasing. This ranges from ERP systems to specific SRM systems.

Current trends in procurement.

You discuss current trends relevant to purchasing and supply chain management. Guest speakers from science and industry give keynote lectures on the relevant topics, providing the basis for interesting discussions.

FACTS



Master of Science (MSc)



Part-time



4 semesters / 120 ECTS



FH JOANNEUM Kapfenberg



Language of instruction:
German

- 16 places per year *

- Course Head:
Mag. Dr. Christian Bischof, MBA

- Tuition fee: EUR 3,890 per semester

- All information about deadlines, requirements, application and admission can be found online.

- www.fh-joanneum.at/ism

* The postgraduate Master's course requires a minimum number of participants.

Did you know ...

... that this Master's course was developed in cooperation with management executives from the purchasing and SCM sector and is unique in Austria?



Admission requirements

A Bachelor's degree, or a minimum of three years management experience, or five years practical experience, in purchasing, SCM or logistics, as well as the entitlement to study at an Austrian university or university of applied sciences.

Organisation

Courses are run on Friday afternoon and Saturday allowing students to combine work and study.

Career prospects

The employment opportunities for our graduates range from managing purchasing teams and strategic or operative purchasing to consulting on supply chain management. They also work as IT experts in the ERP/SRM sector, as lead buyers in an industrial setting, as experts in supplier management, and as project leaders in purchasing departments.

"Purchasing managers are increasingly sought-after as entrepreneurs. Together with the corporate management, they take on the challenges of supply management."

Dr. Jörg Schweiger, MSc
Managing Director of LOGICDATA and lecturer on the programme

CURRICULUM: 120 ECTS (30 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester
Purchasing in Industrial Management	Management (E)	Supply Chain Management	Sustainability and Ethics in Procurement Master's Thesis Seminar
Purchasing Organisation and Processes	Legal Aspects for Procurement Managers 2: International Law	Supplier Management	Master's Thesis
Logistics and Materials Management - Fundamentals of Supply Management	Production Engineering	Information Management in Procurement 2: SRM Systems and E-Procurement	
Legal Aspects for Procurement Managers 1: Civil and Corporate Law	Methods and Instruments in Purchasing: Tool Box	Quality Management in Procurement	
Leadership, Controlling and Purchasing	Business and Procurement Strategies (E)	Current Trends in Procurement	
Negotiation Technique 1: Communication and Negotiation Skills	Negotiation Technique 2: Communication and Negotiation Skills (E)	Human Resources Management, Communication and Leadership	
Information Management for Procurement 1: ERP Systems			
Basics 34 ECTS	Advanced 47 ECTS	Specials 12 ECTS	Science 27 ECTS

Postgraduate Master's course / Part-time

MASTER OF GENERAL MANAGEMENT

In an increasingly global environment there is also growing demand within engineering disciplines for management staff with relevant business skills. This course offers professional development which meets these future needs, with comprehensive additional qualifications for solving complex economic and technical issues.

What you will study:

Strategy. Leadership.

As well as the foundations of strategic management, you also learn about strategic processes and instruments. We help you develop your leadership qualities and familiarise you with the relevant control parameters which ensure sustainable business success.

Business. Innovation.

You gain a solid understanding of the correlations pertaining to commercial activities, with a focus on export and international economic relations. Furthermore, you also learn about the success factors in change processes for businesses, and examine the topic of innovation.

IT. Management.

You learn how to use IT applications efficiently in order to solve business and technical problems. You acquire a high level of competence in all issues related to applied computer science and gain an in-depth understanding of the potential benefits of Enterprise Resource Planning systems in an industrial setting.

Marketing. Communication.

You learn to identify and use market opportunities by applying methods and instruments from the marketing mix. You also carry out market research and develop a marketing plan. Moreover, you learn the fundamentals and methods of target group oriented communication.

FACTS



Master of Business Administration (MBA)



Part-time



4 semesters / 120 ECTS



FH JOANNEUM Kapfenberg



Language of instruction: German

- 16 places per year*
- Course Head:
FH-Prof. Mag. Dr. Martin Tschandl
- Tuition fee: EUR 3,890 per semester
- All information about deadlines, requirements, application and admission can be found online.
- www.fh-joanneum.at/mgm

* The postgraduate Master's course requires a minimum number of participants.

Did you know ...

... that elective subjects offer you the chance to specialise in an area of the international economy which particularly interests you?



Admission requirements

A relevant Bachelor's, Master's or Diploma degree, or alternatively, a minimum of 5 years relevant technical experience or at least 3 years management experience.

Organisation

Courses are run on Friday afternoon and Saturday allowing students to combine work and study.

"Engineers who take on management positions in their company require personality and instinct as well as business skills – ideally with an academic basis."

FH Prof. Dr. Wolfgang Ortner,
MBA lecturer, Montanuniversitaet Leoben

Career prospects

The MBA in General Management qualifies graduates for a wide range of positions in manufacturing companies - from procurement, production and sales through to supporting roles. They can

- analyse and optimise production and operational processes
- analyse transport processes from the supplier to the assembly line
- draw up sales plans or optimise marketing channels in technical sales
- manage technological projects, often in an international environment
- hold middle or top management positions in the industry ...

CURRICULUM: 90 ECTS (22 / 23 ECTS per semester)

1st semester	2nd semester	3rd semester	4th semester
General Management	International Macroeconomics	Business Computing	Leadership & Responsibility Master's Thesis Seminar
Management Accounting I	Finance & Investment	Strategic Management	Master's Thesis
Shaping Organisations	Management Accounting II	Legal Aspects for Executives	
Project Management	Human Resources	Innovation & Technology Management & Entrepreneurship	
Marketing	Operations Management	Case Studies II	
Communication I	Communication II	Elective	
Scientific Methodology	Case Studies I		
General Management 20 ECTS	Strategic Management & Leadership 18 ECTS	Operative Management 16 ECTS	Specialisation Options in Management 36 ECTS



“The Department of Management is spread across all three FH JOANNEUM campuses – a great challenge for us, but also a great opportunity for Styria to enhance its strengths in key fields of regional value creation: industrial engineering in the industrial region of Kapfenberg in Upper Styria, finance and international management for the export industry in Graz and health management in the Bad Gleichenberg tourist region.”

FH-Prof. Mag. Dr. Martin Tschandl
Head of the Department of Management

For more detailed information about our degree programmes, application and admission please contact:
T: +43 (0)316 5453-8800
E: info@fh-joanneum.at, www.fh-joanneum.at
www.facebook.com/fhjoanneum

FH JOANNEUM

FH JOANNEUM offers students sound academic training – our programmes are practice-oriented, project-based and interdisciplinary. Our university's large network enables students to complete internships with leading companies and institutions in Austria and abroad and spend a semester studying at one of over 200 partner universities around the world.

GRAZ – Science and Culture

... in a nutshell: population over 270,000, student population around 50,000 at a total of eight universities. A historic centre, which is listed as a UNESCO world heritage site. Contemporary art and music, modern architecture, which has gained international renown as the Graz School. Eco-city, City of Design, business and innovation centre. Mediterranean flair, bustling urban atmosphere and exciting night life, plus many great places to dine out are part and parcel of the Graz experience.

www.graz.at

KAPFENBERG – High Tech and Sports

Kapfenberg is home to a large number of innovative high-tech companies which act as global players in a worldwide business network. FH JOANNEUM Kapfenberg is therefore surrounded by the region's major industrial and manufacturing companies. State-of-the-art laboratories and excellent business contacts throughout the world give graduates a head start in their careers. FH JOANNEUM Kapfenberg offers not only first rate education, but also a wide range of leisure opportunities, such as running and mountain bike trails, as well as cultural highlights.

www.kapfenberg.at

BAD GLEICHENBERG – Health and Tourism

A traditional health resort in the heart of the Styrian spa region, world-renowned training centres for the tourism and hospitality industry, seven hot mineral springs, the life medicine RESORT: Bad Gleichenberg is an ideal location for FH JOANNEUM institutes in the fields of health care and management. Students can expect a campus in green surroundings and a wide range of sports and leisure activities in the picturesque rolling landscape of eastern Styria.

www.bad-gleichenberg.at