

EINLADUNG

DONNERSTAG, 15. MÄRZ 2018

18:00 bis 19:30 UHR

VORTRAG

FH JOANNEUM Graz

Hörsaal HS 04, Erdgeschoss

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30 YEARS OF CAR DESIGN

From the markers to the tablet

Lecturer: Maurizio CORBI

SENIOR PININFARINA DESIGNER



pininfarina

30 YEARS OF CAR DESIGN – From the markers to the tablet

Pininfarina is a design house of international repute, a symbol of Italian style in the world. With over 80 years of experience, it is a flexible partner able to offer competitive products and services based on the values of the brand: purity, elegance and innovation. Its activities focus on design, engineering services, conception and production of unique cars or in very small series.

Maurizio CORBI, Senior Pininfarina Designer

Since 1989 to present day Maurizio Corbi is Senior Designer responsible for conceptual development and design proposals for several international companies, including FERRARI, PEUGEOT, ALFA ROMEO, CITROEN, HONDA, MITSUBISHI and HYUNDAI.

“I think I’m essentially an esthete, an artist with a huge passion for the automobile.”

